Santa Clara County A Product of: The California Cooperative Occupational Information System (CCOIS) (www.calmis.ca.gov) Sponsored by: NOVA (www.novaworks.org) The California Employment Development Department (EDD) (www.edd.ca.gov) Employment Development Department State of California The California Career Resource Network (CalCRN) (www.californiacareers.info) For More Information **Please Contact:** NOVA 505 W. Olive Avenue, Suite 550 Sunnyvale, CA 94086 Phone: (408) 730-7232 Fax: (408) 735-9043 www.novaworks.org

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Introduction

Overview

The Santa Clara Occupational Outlook Report (OOR) is produced as part of a state-wide project called the California Cooperative Occupational Information System (CCOIS). The program is a cooperative effort between NOVA and the State of California Employment Development Department (EDD), Labor Market Information Division (LMID). It is an annual study conducted to improve the match between the labor needs of employers and the skills of job seekers by providing current, localized occupational information. Funding for this study is provided by EDD and NOVA.

NOVA

For 19 years, NOVA (www.novaworks.org) has built opportunities for workforce development in Silicon Valley. As a primary administrator of local employment and training funds, and an organization established to coordinate private and public efforts in that area, NOVA is in an ideal position to act as the coordinator of the local portion of the California Cooperative Occupational Information System.

NOVA was created under the Federal Job Training Partnership Act, which was replaced in 1998 by the Workforce Investment Act (WIA). The newly renamed NOVA Workforce Board, representing a substantial mix of companies, organizations, and communities in Silicon Valley, directs NOVA in offering a wide range of services to both job seekers and businesses.

The services provided by NOVA benefit both businesses and job seekers. Businesses can receive assistance with their hiring, retraining or outplacement needs through the newly created CONNECT! Business Service Center. CONNECT! is a collaborative of 33 partner agencies, including NOVA, that expands access to workforce services and provides all clients with a seamless one-stop system. Job seekers may receive vocational testing and counseling as well as assistance in obtaining the competitive skills necessary to enter the work force at the CONNECT! Job

Seeker Center. NOVA services go well beyond WIA and include such things as special projects for employee retraining, veterans, youth, other new entrants to the workforce. The NOVA Workforce Publications unit, in addition to completing the yearly CCOIS project, also completes a variety of industry-specific reports and special research projects as determined by funding and the Board.

Labor Market Information Division (LMID)

The CCOIS project is administered by LMID to encourage state and local cooperation in gathering, analyzing and distributing occupational information. LMID has access to an extensive state database from which to provide information and projections concerning local labor market conditions. LMID's expertise, technical assistance and database have all been made available to NOVA and, through this publication, are now being made available to you. The Project Methodology section describes the various tasks of NOVA and LMID in the survey process.

Uses of the Data

The data in this publication has been gathered, analyzed, and is distributed with the intention of being used by a variety of organizations and individuals for many different purposes. Some of the most important uses are listed below.

Career Decisions: The Occupational Tables have been specifically designed for use by career counselors and job seekers to provide easy-to-read local information on 26 occupations. The localized information includes employer requirements and preferences, wages, and labor supply and demand. It may help career counselors and job seekers make informed occupational choices based on skills, abilities, interests, education, and personal needs. In the "Description of Occupational Outlook Tables," each section of the table is defined. Suggestions for interpreting the data have been made in italics. It is hoped that this format will make it easier for career counselors to use this data effectively when working with clients.



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Introduction

Placement and Job Development: When job counselors and job developers are looking for appropriate placements for clients, the Occupational Outlook Tables can also be of help. Supply and demand information is provided to assist job seekers in making a decision as to whether a particular occupation is appropriate for their skills, abilities, education, and needs. The information may help the counselor and job seeker assess the job market and become more aware of the job skills which Santa Clara County employers rate as important for entry into the occupation. The information provided under the title "Where the Jobs Are" can guide the job seeker toward industries which are the largest sources of employment for that occupation.

Vocational Program Planning: The report provides local planners and administrators with employment data including occupational size and expected growth rates. Program planners can use this data to evaluate, improve, and eliminate programs, or to plan new programs. The Occupational Tables provide local planners with supply and demand, occupational size, and expected growth rate information. This section summarizes data collected from state tax records as well as a federal occupational survey and information collected directly from local employers. Multi-source information makes it possible to make more confident judgments concerning the suitability of occupations for training.

Economic Development: Local government agencies and economic development organizations will find information on the labor pool, such as occupational size, expected growth rates, and wages, which is useful in determining the potential for business growth and development in the Santa Clara County labor market area. Information on supply and demand, occupational size, growth rates, and wages and benefits can be used in establishing the suitability of Santa Clara County for specific types of business growth and development.

Curriculum Design and Program Marketing:

Training providers can assess and update their curriculum based on current employer needs and projected trends as indicated in this report. They can also effectively market their programs by informing students, employers, and others that the chances for job placements are much greater because their programs are developed using reliable local information.

Human Resource Management: Both small business owners and large corporate human resource directors can use this report to determine competitive wages and benefits, improve their recruitment methods, and assess the availability of qualified workers for business relocation or expansion purposes.

It is hoped that this publication will meet the needs of its users. If you have any suggestions for improvement, please contact the: NOVA Workforce Publications Team at (408) 730-7232 or email publications@novaworks.org



Project Methodology

LMID developed Occupational Forecast Tables specifically for Santa Clara County (Appendix E). These tables provide 1999 employment information by occupation, projected over a seven-year growth period. Separation figures and occupational distribution by industry are also provided.

These tables contain information on over 400 occupations. They are generated using state unemployment insurance records of Santa Clara County businesses as well as the federally financed Occupational Employment Statistics (OES) survey of occupational distribution. Each occupation is identified according to Standard Industrial Classification (SIC) titles. The tables are an invaluable addition to the in-depth information provided in the OOR.

Occupational Selection Criteria

NOVA applied the following criteria to narrow the list of possible survey occupations to 27:

- The occupation must have a substantial employment base in the county;
- There must be a substantial number of projected job openings in the county;
- There appears to be present and future occupational growth;
- There appears to be a substantial potential for earning capacity;
- The training time required for the occupation must be two years or less, allowing for some exceptions based on the strength of the other criteria;
- The skills requirements are impacted by some fluctuation in the labor market or emerging technology.

Though NOVA surveyed a total of 27 occupations, results were found for only 26. As a result of the lack of employment in the occupation of Emergency Medical Technicians - 2 in Santa Clara County, this occupation was not included in the final report.

Survey Sample Selection

A preliminary list of occupations was developed. This list was reviewed by representatives from community-based vocational training programs, educational institutions, organized labor, economic development

organizations, and the Workforce Board. From the input of these organizations, some occupations were eliminated and others added. A final list of occupations was then selected. Each occupation was clearly defined and an appropriate OES/DOT title was assigned. Based on the final sample, LMID developed an employer sample for each occupation. When drawing up the employer sample, the pattern of distribution of industries was considered. Industries are classified by the Standard Industrial Classification manual (after 2002, industries will be classified according to the new North American Industry Classification System). There are nine major industry groups, including:

- Agriculture, forestry, and fishing
- Mining
- Construction
- Manufacturing
- Transportation, communications, electric, gas, and sanitary services
- Wholesale trade
- · Retail trade
- Finance, insurance, and real estate
- Public administration

LMID staff, using detailed databases on employers and occupational staffing within industries, chose a representative sample of employers for each of the occupations. For example, a medical assistant would generally work for a firm classified in the health services category, whereas a word processor may be scattered across several industries —health services, retail trade, manufacturing, etc. This was considered for each occupation when establishing the sample of employers that would receive questionnaires. If 20 percent of Santa Clara County workers in an occupation were found in a specific industry, then 20 percent of the sample was drawn from that industry.

The sample was carefully reviewed, and employers were called to verify company name and address, confirm the existence of the occupation at the company, and obtain the name of a contact person. Employers were added or deleted as appropriate. The final sample included up to 40 employers for each occupation.



Project Methodology

Questionnaire Development

The same questions were asked for each of the 27 occupations (see Appendix F for a sample). Since the standard questionnaire did not contain a skills question, NOVA obtained that information from The Skill Matrix Network (www.skillmatrixnetwork.com). The Network is a new on-line information system designed for career seekers, employers, and all other individuals and organizations that need up-to-date information about occupations and skills.

The new O*NET-SOC classification system and O*NET (Occupational Information Network) database developed by the U.S. Dept. of Labor serves as the foundation for this website's occupation and skills database. The levels of education and training achievement were defined for the Skill Matrix Network using education levels previously defined by the U.S. Dept. of Labor (Bureau of Labor Statistics). However, in the context of the O*NET-SOC classification system, many of the occupations appeared to be identified with incorrect education levels. Therefore, each of the 900+ occupations in the database were analyzed again in order to determine the most accurate (most typical) education and training level. Additional sources for this analysis included the Occupational Outlook Handbook, America's Job Bank, and employer surveys by the Workforce Information Group, Inc.

Knowledge and skill information indicate the skills and other qualifications that are important to perform the duties for a given occupation. The importance level ratings for these occupational qualifications are based on O*NET's sliding scale of one to five that reflects a survey response range of "Not Important" to "Extremely Important" (as rated by incumbent workers or subject matter experts). For the purposes of this report, only skills and knowledge information given a rating of three or higher are shown. Definitions for each of the skills listed can be found in Appendix D. In the occupational tables, ratings are shown in the parentheses after each skill. Where appropriate, computer skills, which were obtained from the 2002 CCOIS survey results, were also listed.

Data Collection

Employers were contacted by phone and were given the opportunity to respond to the questionnaire at that time, or to return it by FAX or mail. Data collection began in June 2002 and was completed in November 2002. Additional employers were added to the original sample as necessary to ensure meeting a 50% response rate and to survey 40% of the sample's projected employment size.

All surveys were reviewed for accuracy of the data, and employers were re-contacted if answers were missing, unclear or conflicted with other data. In addition to contacting employers, NOVA staff, when necessary, contacted labor unions, employment agencies, and training providers to learn more about a specific occupation.

Tabulation: The survey responses were entered into a database and tabulations were prepared. From these tabulations, the data was analyzed and the final occupational summary reports were prepared by NOVA staff. Each occupational table provides information on training and hiring requirements, size of the occupation and expected growth rate, supply and demand assessment, major employment sources, and other information. Specific employer information is confidential and cannot be released.

Disclaimers

The wages included in this report are those paid by the employers participating in the survey for employees at three levels of experience. The report does not include extreme wages.

The Employment Development Department (EDD) does not endorse the schools listed in the California Training and Education Providers (CTEP) Directory. Please note that training programs may change frequently and we recommend contacting the schools to verify the information listed in the profile.



Overview

The Occupational Tables (pages 1-52) present a summary of the project's findings by occupation. A separate table is presented for each of the 26 occupations for which surveys were completed. Major sections of each table include:

- Occupational Title and OES Code Occupational Definition
- Wages & Benefits
 - Wages
 - Benefits
 - Hours Worked
 - Shifts
- Employer Requirements
 - Education
 - Training & Experience
 - Skills, legally mandated requirements, and other requirements
- Projections
 - Forecast Levels
 - Employment Levels
 - Past 12 months
 - Next 24 months
- Supply & Demand
 - Difficulty in Finding Applicants
 - Recruitment Methods
 - Turnover
- Where the Jobs Are
- Size of Occupation
 - Range
 - Gender
- Training Providers

The following is a brief description of each section of the tables, definitions of terms relevant to the specific sections, and suggestions concerning how the information can be used effectively.

Occupations are listed alphabetically by their Occupational Employment Statistics (OES) titles. The titles and definitions are based on the OES dictionary published by the Bureau of Labor Statistics, October 1991.

Note: An OES code is not listed for the following occupations since they do not fit into any OES classifications: Software Engineers, Biotechnology Laboratory Assistants, Administrative Assistants, Human Resource Technicians, ESL (English As a Second Language) Teachers. These occupations were selected for the survey based on the needs of local users of occupational information.

Wages & Benefits

Wages

Wage data serves as a guide for comparing salaries of one occupation to those of another. The information helps ascertain the exact calculated salary ranges and median wages for each occupation. Where applicable, this information is provided for both union and non-union employees. All wages reflect responses given by employers surveyed.

Please note that this data is not meant to represent official prevailing wages and should be used (if at all) with caution for wage and salary administration. Wages are reported for three occupational levels as follows:

- **New Hires** Wages generally paid to persons trained or qualified but with little or no paid experience in the occupation.
- New Hires Who Are Experienced –
 Starting wage generally paid to journey-level or experienced persons who are just starting at the firm.
- Experienced Employees (3+years w/the firm) – Wages generally paid to individuals with three years or more experience at the firm in that occupation.



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Benefits

The benefits section identifies what percentage of the employers surveyed offer benefits to employees (both full-time and part-time where applicable) in the occupation. This section also indicates who pays for the benefits (e.g. employer pays all, employee pays all or both share the cost).

Note: Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision. Ranges are also considered to be representative.

Hours Worked

This section identifies typical working hours of employees in the occupation. More specifically, it shows how many hours per week an employee works on average.

Shifts Worked

This section identifies what shift the employees work in a given occupation (day, swing or graveyard).

Employer Requirements

Education

This section identifies the minimum level of formal education that firms require when hiring a candidate into the specific occupation. While minimum educational requirements have been shown as employers expressed them, these educational requirements are not always essential for the performance of job duties. Because the lack of education will create a barrier with some employers, employer's educational statements have been included in this report.

Training & Experience

Training: Generally refers to training as provided by Regional Occupational Programs, adult education, private vocational schools, state approved apprenticeship programs and community college training programs. Some occupations have legal or voluntary licensing, registration, or certification requirements which stipulate training or proficiency tests. Details are provided where applicable.

It should be noted that just meeting employer requirements may not be sufficient for employment. Often, the difference between obtaining employment for an inexperienced person is completion of the preferred levels of education and training. This is particularly true in occupations where supply exceeds demand and the inexperienced are competing with the experienced.

Experience: The type and amount of experience required by employers and areas in which employers look for experience is noted in this section. If training is an acceptable substitute for work experience, that is also noted.

This section provides a good indication of the degree of competition for jobs in the occupation. The more experience an employer requires, the stronger the competition and the harder it will be to enter the occupation with the proper qualifications but no experience.

Skills & Other Requirements

This section provides a summary of employer requirements and preferences in relation to the occupation. It is divided into three categories: Skills, Knowledge, and Computer Software Skills.

Note: With the passage of the Americans With Disabilities Act in 1990, employers must determine the "essential functions" of a position. The designation of a skill as "very important" or "important" is based upon employer preference. These terms are in no way meant to determine which skills are "essential functions" of the position. Employers will have to make that designation for each occupation at their firm. It is also important to note that although employers report their preferences as to physical skills, the Act also states that "reasonable accommodation" must be made for applicants and employees who have a disability. For more information about the Americans With Disabilities Act, contact NOVA at (408)730-7232.

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Projections

Forecast Level

This is a relative term relating to the rate of growth projected for the occupation from 1999-2006 in Santa Clara County. The Occupational Forecast Tables (Appendix F) provided by EDD/LMID show a growth projection for each occupation. These projections are evaluated against data collected from employers, and from trade associations, schools and industry analysis to provide a reasonable estimate of growth potential.

Projections are generally the numbers that are most relied upon to provide an indication of whether an occupation is expected to have high demand for new employment. Although it is a good starting point, other factors, such as separations, should be considered in attempting to determine the availability of job opportunities in an occupation.

The average projected growth for Santa Clara County is 19.1% during the seven year period of 1999-2006. Ranges have been established around the 19.1% average as follows:

• Much Faster = 28.7% and above than Average

Faster than Average = 21.0% - 28.6%
 Average = 17.2% - 20.9%
 Slower than Average = 17.1% or less

Remain Stable = no significant change
 Decline = negative percentage

Growth data can help determine if an occupation is likely to provide increasing or decreasing job opportunities in the future. Even in growing occupations however, the supply of qualified people could exceed the demand for a variety of reasons, including small occupational size, large numbers of people who already meet the occupational requirements, and/or large numbers of people being trained for that occupation.

Employment Levels

Past 12 Months Next 24 Months

This chart reports how employers responded when asked whether employment in an occupation

declined, remained stable, or grew during the last 12 months. Employers also responded as to whether they expect employment in an occupation to decline, remain stable or grow over the next 24 months.

Supply & Demand

Difficulty in Finding Applicants

Information in this section reports the level of difficulty employers have finding both inexperienced as well as fully experienced and qualified applicants. The terms used to describe the levels of difficulty employers have finding candidates are as follows:

Not Difficult—Supply of qualified applicants is considerably greater than demand, creating a very competitive job market for applicants.

Moderately Difficult—Demand is somewhat greater than the supply of qualified applicants. Employers may have some difficulty finding qualified applicants. Qualified applicants encounter little competition in their job search.

Very Difficult—Demand is considerably greater than supply of qualified applicants. Employers often cannot find qualified applicants when an opening exists. Qualified applicants encounter no competition in their job search.

Overall, this section provides the best current indication on the degree of ease or difficulty for a job seeker to obtain employment in the occupation. The information is not absolute, and it can change over time, but it provides a good tool in selecting an occupation for employment in the immediate future. Other factors, such as size of the occupation, projected growth, and separations (discussed in employment trends), should also be taken into consideration when deciding on the suitability of an occupation. In most cases, the most desirable occupations requiring the least training will be difficult to enter. Occupations that are easy to enter may have elements that are not attractive to the job seeker. Sometimes starting in an occupation considered less desirable will provide the job seeker with the experience required to enter a more desirable occupation at a later time. iх



Recruitment Methods

This section lists the top recruiting methods the surveyed employers use when recruiting for the occupations.

Turnover

A comparison of the total number of employees in the occupation to vacancies filled resulting from promotions and employees leaving the firm in the past 12 months. For most occupations, more openings are the result of workers leaving the labor force (attrition) or changing occupations than of industry growth. Replacement openings are most numerous in occupations with relatively low training. The formula used to calculate annual turnover percentage is as follows:

# of promotions	+	# of employees leaving firm
total # of employees in occupation	-	# of new positions

Where The Jobs Are

This section provides a list of types of industries which are the largest sources of employment for the occupation in Santa Clara County. The titles are from the Standard Industrial Classification system, as used in the 1999-2006 Occupational Forecast Tables (Appendix F). This information is helpful to job seekers and job developers by identifying industries most likely to provide employment in the occupation. It is often recommended that job seekers contact employers within major employing industries in order to get more specific information for career planning.

Size of Occupation

Range

This is a relative term assigned to the number of people employed in the occupation as reported in "Annual Average 1999." The designation is different for each county and is based on the size of the work force in the county.

The range categories for Santa Clara County are converted to the relative term based on the following table:

Small = 1,457 or less
 Medium = 1,458 - 2,914
 Large = 2,915 - 6,313
 Very Large = 6,314 or more

The size of the occupation is important because it influences the availability of jobs. For instance, an occupation that is growing very slowly but is also very large could still be a good source of employment. Conversely, an occupation that is growing rapidly but is small in size may not provide good job opportunities at this time for significant numbers of people.

Gender

This section gives a percent breakdown of gender distribution in the particular occupation. It is stated as a percentage of the employees represented.

Training Providers

Appendix A provides a list of the Training Providers for each occupation.

Appendix B lists the Training Providers in alphabetical order with detailed information on the address and phone number. Appendix B can be used as a cross reference with Appendix A.



Occupational Tables

Accountants and Auditors

OES 211140

Accountants and Auditors examine, analyze, and interpret accounting records for the purpose of giving advice or preparing statements and installing or advising on systems of recording costs or other financial and budgetary data.

Wages & Benefits Wages

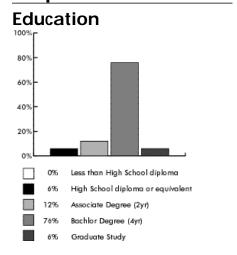
Union and Non-Union

	Low	High	Median
New hires, no experience	\$12.79	\$17.26	\$15.03
New hires, experienced	\$12.79	\$30.61	\$21.58

3 years with firm, experienced \$17.05 \$43.59 **\$28.77**

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements



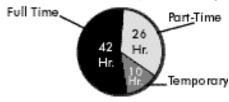
Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	82%	18%	0%
Dental	65%	24%	0%
Vision	65%	6%	0%
Life	59%	0%	0%
Sick Leave	82%	18%	0%
Vacation	94%	0%	0%
Retirement	71%	12%	0%
Child Care	6%	0%	0%
Other	0%	0%	0%

Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	82%	6%	12%
Previous experi	ence requ	iired: 31	mos. on average
Training as a substitute for experience		88%	0%
12 mos. of trai experience.	ning on a	iverage ca	an be substituted for

Hours Worked per week (avg.)



Work Shifts





Accountants and Auditors

Skills & Other Requirements

Skills

Reading Comprehension (4.40)

Coordination (4.20)

Writing (4.20)

Complex Problem Solving (4.00)

Time Management (3.80)

Speaking (3.80)

Active Listening (3.60)

Monitoring (3.60)

Management of Material Resources (3.40)

Mathematics (3.40)

Management of Financial Resources (3.20)

Systems Evaluation (3.20) Service Orientation (3.00)

Judgment and Decision Making (3.00)

Systems Analysis (3.00)

Social Perceptiveness (3.00)

Knowledge

Clerical (4.66)

Administration and Management (4.00) Computers and Electronics (3.00)

Computer

Word Processing S.A.P. Spreadsheet E.R.P. Database Lacert Quickbooks Desktop **Publishing** Ultra Tech

Projections

The projected growth for the period of 1999-2006 for Accountants and Auditors is 17.6% (average).

Employment Levels

Actual and projected growth as stated by employers surveyed. Domain Stahla

	Decime	Remain Stable	GIOW
During the last 12 months	18%	82%	0%
Projected over the next 24 months	er 12%	41%	47%

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified		Χ	
Inexperienced			Χ

Turnover (Annual percentage rate of job turnover) = 2.8%

Recruitment Methods

76%	Employee Referrals

59% Internet

41% Newspaper Ads

29% Other = Word-of-Mouth, Networking, Client Referrals

24% **Private Employment Agencies**

12% Walk-in Applicants

Colleges/Universities 6%

In-house Promotion or Transfer 6%

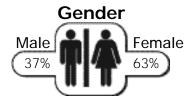
School, Program Referrals

Where the Jobs Are

- · Accounting, Auditing, and Bookkeeping
- Colleges and Universities
- Computer and Data Processing Services
- Computer and Office Equipment
- Eating and Drinking Places
- Electronic Components and Accessories
- Electrical Goods
- Engineering and Architectural Service
- Federal Government
- · Local Government, except Hospitals and Education
- Management and Public Relations
- Measuring and Controlling Devices
- Personnel Supply ServicesProfessional and Commercial Equipment
- Radio, Television and Computer Store
- Research and Testing Services

Size of Occupation

Size as of $1999 = 9{,}310$ (Very Large)



Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.



Administrative Assistants

Non-OES 169167997

Administrative Assistants aid executives by coordinating, analyzing, and improving office services, such as personnel, budget, and operating practices. They analyze personnel requirements, study methods of improving performance standards, and analyze jobs for wage-and-salary adjustments and promotions. They analyze budgetary requirements and expenditures, and study methods to implement cost reduction. They analyze operating practices and create new systems or revised established procedures to simplify and improve reporting procedures, work flow, record keeping systems, forms control, office layout, or suggestion systems. They interpret operating policies, prepare reports with recommendations for solutions of administrative problems, and answer correspondence. They may direct services, such as maintenance, repair, supplies, and mail.

Wages & Benefits Wages

Union & Non-Union

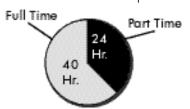
	Low	Lliade	N/1 a al : a : a
New hires,	Low	High	Median
no experience	\$12.00	\$14.00	\$13.00
New hires, experienced	\$10.00	\$23.97	\$17.00
3 years with firm, experienced	\$15.00	\$27.70	\$23.97

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

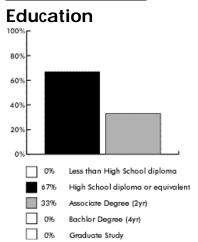
Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	73%	20%	0%
Dental	53%	20%	0%
Vision	53%	13%	0%
Life	60%	7%	0%
Sick Leave	80%	0%	7%
Vacation	80%	0%	7%
Retirement	53%	13%	0%
Child Care	0%	0%	0%
*Other	13%	0%	0%
*Stock Options			

Hours Worked per week (avg.)



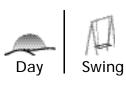
Employer Requirements



Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	87%	13%	0%
Previous experie	ence requ	ired: 22	mos. on average
Training as a substitute for experience	_0,0	77%	0%
7 mos. of traini experience.	ng on av	erage car	n be substituted for

Work Shifts





Administrative Assistants

Skills & Other Requirements

Skills

Reading Comprehension (4.40)

Coordination (4.20)

Writing (4.20)

Complex Problem Solving (4.00)

Time Management (3.80)

Speaking (3.80)

Active Listening (3.60)

Monitoring (3.60)

Management of Material Resources (3.40)

Mathematics (3.40)

Management of Financial Resources (3.20)

Systems Evaluation (3.20)

Service Orientation (3.00)

Judgment and Decision Making (3.00)

Systems Analysis (3.00)

Social Perceptiveness (3.00)

Knowledge

Clerical (4.66)
Administration and Management (4.00)

Computers and Electronics (3.00)

Computer Skills

Word Processing

Spreadsheet

Database

Desktop Publishing

Projections

The projected growth for the period of 1999-2006 for **Administrative Assistants** is not available.

Employment Levels

Decline

Actual and projected growth as stated by employers surveyed.

During the last 12 months	20%	47%	33%
Projected over the next 24 months	0%	80%	20%

Supply & Demand (difficulty in finding applicants)

Not Moderately Very
Difficult Difficult Difficult

Χ

Fully experienced & qualified

Inexperienced X

Turnover (Annual percentage rate of job turnover) = 8.1%

Recruitment Methods

80% Internet

67% Employee Referrals

53% Newspaper Ads

33% Other = Job Boards, Temp Agencies

27% Private Employment Agencies

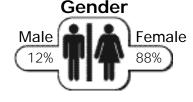
20% Walk-In Applicants

Where the Jobs Are

- Computer and Computer Software Stores
- Computer Integrated Systems Design
- Computer Related Services, NEC
- Electronic Parts and Equipment, NEC
- Executive and Legislative Offices, Combined
- Help Supply Services
- Information Retrieval Services
- Prepackaged Software
- Real Estate Agents and Managers
- Testing Laboratories

Size of Occupation

Information not available.





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Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. Please see Appendix D for definitions of Skills & Other Requirements.

Remain Stable

Grow

Administrative Services Managers

OES 130140

Administrative Services Managers plan, organize, direct, control, or coordinate the supportive services department of businesses, agencies,, and organizations. Typical Administrative Services Managers are Program Managers and Contract Administrators. Please do not include Procurement Managers or Managers who spend less than 80% of their time in administrative services.

Wages & Benefits Wages

Non-Union

New hires,	Low	High	Median
no experience	\$11.99	\$14.00	\$12.50
New hires, experienced	\$12.00	\$26.37	\$17.05
2 voors with firm			

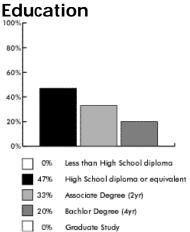
3 years with firm, experienced \$14.00 \$33.56 **\$20.46**

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	80%	7%	7%
Dental	47%	20%	7%
Vision	27%	13%	13%
Life	47%	0%	7%
Sick Leave	80%	0%	0%
Vacation	93%	0%	0%
Retirement	33%	13%	33%
Child Care	0%	0%	0%
*Other	13%	0%	0%
*Flex Spending			

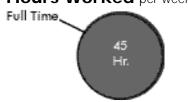
Employer Requirements



Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	73%	13%	13%
Previous experie	nce requ	iired: 38	mos. on average
Training as a substitute for experienc		69%	0%
8 mos. of training experience.	ng on av	erage car	n be substituted for





Work Shifts





Administrative Services Managers

Skills & Other Requirements

Skills

Coordination (4.33)

Writing (4.33)

Management of Personnel Resources (4.16) Judgment and Decision Making (4.16)

Reading Comprehension (4.00)

Time Management (3.83)

Speaking (3.83)

Complex Problem Solving (3.66)

Systems Evaluation (3.66) Critical Thinking (3.66)

Systems Analysis (3.50) Monitoring (3.33)

Mathematics (3.16)

Social Perceptiveness (3.16) Operations Analysis (3.16)

Management of Financial Resources (3.16)

Active Learning (3.00) Active Listening (3.00) Instructing (3.00)

Knowledge

Administration and Management (4.83)

English Language (4.16)

Personnel and Human Resources (4.16)

Economics and Accounting (4.16)

Clerical (3.83)

Mathematics (3.50)

Education and Training (3.16)

Communications and Media (3.00)

Psychology (3.00)

Computer Skills

Word Processing POS System Spreadsheet Sales Logix

Database

Desktop Publishing

Projections

The projected growth for the period of 1999-2006 for Administrative Services **Managers** is 21.4% (faster than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

	Decline	Remain Stable	Grow
During the last 12 months	0%	93%	7%
Projected ove the next 24 months	r 0%	80%	20%

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified		Χ	
Inexperienced		Χ	

Turnover (Annual percentage rate of job turnover) = 14.3%

Recruitment Methods

67% **Employee Referrals**

53% Other = Colleagues, Craig's List site on the Internet,

Head Hunters, Corporate Websites

40% Internet

33% Newspaper Ads

27% Private Employment Agencies

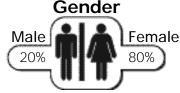
7% Walk In Applicants

Where the Jobs Are

- Colleges and Universities
- Computer and Data Processing Services
- Computer and Office Equipment
- Electronic Components and Accessories
- Engineering and Architectural Services
- Hospitals
- Legal Services
- Management and Public Relations
- Offices and Clinics of Dentists
- Offices and Clinics of Medical Doctors
- Professional and Commercial Equipment
- Research and Testing Services

Size of Occupation

Size as of 1999 = 3,930 (Large)





Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.



Biological Scientists

OES 243080

Biological Scientists are concerned with research into problems dealing with life processes. Please include Biologists, Biochemists, Biophysicists, Pathologists, Bacteriologists, Toxicologists, and Zoologists. Please do not include Medical and Agricultural Scientists.

Wages & Benefits Wages

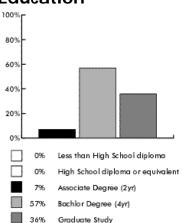
Non-Union

	Low	High	Median
New hires, no experience	\$11.93	\$26.37	\$16.78
New hires, experienced	\$12.79	\$33.56	\$23.58
3 years with firm, experienced	\$14.92	\$35.96	\$29.30

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements

Education



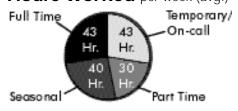
Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	71%	29%	0%
Dental	64%	29%	0%
Vision	43%	21%	0%
Life	50%	7%	0%
Sick Leave	100%	0%	0%
Vacation	93%	7%	0%
Retirement	64%	14%	7%
Child Care	7%	7%	0%
*Other	7%	0%	0%
*Stock Options			

Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	71%	21%	7%
Previous experie	nce requ	ıired: 43 ı	mos. on average
Training as a substitute for experience		82%	0%
15 mos. of train experience.	ing on a	iverage ca	an be substituted for

Hours Worked per week (avg.)



Work Shifts





Biological Scientists

Moderately

Very

Skills & Other Requirements

Skills

Science (5.00)

Complex Problem Solving (4.40)

Active Learning (4.40)

Critical Thinking (4.40)

Mathematics (4.40)

Writing (4.40)

Reading Comprehension (4.40)

Quality Control Analysis (3.60)

Equipment Selection (3.60)

Systems Evaluation (3.20)

Systems Analysis (3.00)

Judgment and Decision Making (3.00)

Monitoring (3.00)

Knowledge

Chemistry (5.00)

Biology (4.50)

Mathematics (3.66)

Computer Skills

Word Processing

Spreadsheets

Database

Desktop Publishing

PowerPoint

Difficult Difficult Difficult Fully experienced X

Not

Supply & Demand (difficulty in finding applicants)

& qualified

Inexperienced X

Turnover (Annual percentage rate of job turnover) = 13.7%

Recruitment Methods

64% Employee Referrals

64% Internet

36% Newspaper Ads

21% Other = Job Boards

14% Colleges/Universities

14% School, Program Referrals

14% Trade Journals

7% In-house Promotion or Transfer

Where the Jobs Are

Research and Testing Services

Projections

The projected growth for the period of 1999-2006 for **Biological Scientists** is 49.3% (much faster than average).

Employment Levels

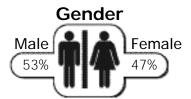
Actual and projected growth as stated by

employers surveyed.

. ,	Decline	Remain Stable	Grow
During the last 12 months	29%	43%	29%
Projected over the next 24 months	er O%	43%	57%

Size of Occupation

Size as of 1999 = 1,340 (Small)





Biotechnology Laboratory **Assistants**

Non-OES 041061997

Biotechnology Laboratory Assistants prepare solutions and perform laboratory procedures under the direction of a research assistant or scientist. They may be responsible for a wide variety of research laboratory tasks and experiments. They may also be responsible for implanting analyses of raw materials, in-process inspections and quality control audits as well as the manufacture and packaging of products and the implementation of production procedures.

Wages & Benefits Wages

Non-Union

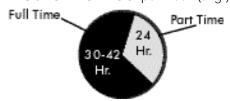
Now bires	Low	High	Median
New hires, no experience	\$7.50	\$14.38	\$13.50
New hires, experienced	\$14.38	\$21.58	\$19.00
3 years with firm, experienced	\$15.00	\$28.77	\$23.97

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Benefits

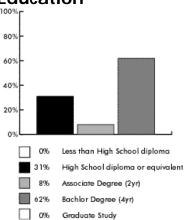
	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	69%	31%	0%
Dental	77%	15%	0%
Vision	46%	15%	0%
Life	38%	8%	0%
Sick Leave	92%	0%	0%
Vacation	100%	0%	0%
Retirement	46%	15%	23%
Child Care	0%	8%	0%
Other	0%	0%	0%

Hours Worked per week (avg.)



Employer Requirements

Education



Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	54%	23%	23%
Previous experie	ence requ	ıired: 18 ı	mos. on average
Training as a substitute for experience		30%	0%
9 mos. of training experience.	ng on av	erage car	n be substituted for

Work Shifts





Biotechnology Laboratory Assistants

Skills & Other Requirements

Skills

Science (3.50) Mathematics (3.33)

Complex Problem Solving (3.16) Operation and Control (3.00) Reading Comprehension (3.00)

Knowledge

Biology (4.83) Mathematics (3.33) Food Production (3.00)

Computer Skills

Word Processing Spreadsheet Database Desktop Publishing Sigma Plot PowerPoint

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified		Χ	
Inexperienced		Χ	

Turnover (Annual percentage rate of job turnover) = 16.0%

Recruitment Methods

69%	Employee Referrals
62%	Internet
54%	Colleges/Universities
23%	Newspaper Ads
8%	In-house Promotion or Transfer
8%	Other = Other Companies
8%	Private Employment Agencies
8%	School, Program Referrals
8%	Trade Journals

Where the Jobs Are

- Biological Products. Except Diagnostics Substances
- Commercial Physical and Biological Research
- General Medical and Surgical Hospitals
- Laboratory Analytical Instruments
- Non-commercial Research Organizations
- Testing Laboratories

Projections

The projected growth for the period of 1999-2006 for **Biotechnology Laboratory Assistants** is not available.

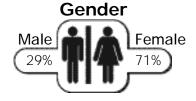
Employment Levels

Actual and projected growth as stated by employers surveyed.

employers sur	Decline	Remain Stable	Grow
During the last 12 months	8%	46%	46%
Projected ove the next 24 months	r 0%	38%	62%

Size of Occupation

Information not available.





10

Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.

Bookkeeping, Accounting and Auditing Clerks, including Bookkeepers

OES 553380

Bookkeeping, Accounting and Auditing Clerks, including Bookkeepers, compute, classify, and record numerical data to keep sets of financial records complete. They perform any combination of routine calculating, posting, and verifying duties to obtain primary financial data for use in maintaining accounting records. They may also check the accuracy of figures, calculations, and postings pertaining to business transactions recorded by other workers. Please do not include individuals whose primary duty is operating special office machines.

Wages & Benefits Wages

Union & Non-Union

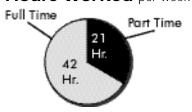
Nieuwie les	Low	High	Median
New hires, no experience	\$8.00	\$12.00	\$11.00
New hires, experienced	\$8.64	\$23.97	\$15.00
3 years with firm, experienced	\$10.00	\$30.00	\$19.00

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Benefits

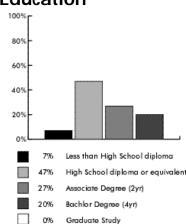
	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	47%	20%	0%
Dental	40%	13%	0%
Vision	40%	13%	0%
Life	33%	0%	0%
Sick Leave	53%	0%	0%
Vacation	67%	0%	0%
Retirement	33%	0%	7%
Child Care	0%	0%	0%
Other	0%	0%	0%

Hours Worked per week (avg.)



Employer Requirements

Education



Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	73%	13%	13%
Previous experie	ence requ	ıired: 28 ı	mos. on average
Training as a substitute for experience		62%	0%
6 mos. of traini experience.	ng on av	erage car	n be substituted for

Work Shifts





Bookkeeping, Accounting and Auditing Clerks, including Bookkeepers

Skills & Other Requirements

Skills

Mathematics (4.83)

Complex Problem Solving (4.00)

Writing (3.66)

Reading Comprehension (3.66)

Monitoring (3.16)

Quality Control Analysis (3.00)

Management of Financial Resources (3.00)

Knowledge

Economics and Accounting (4.83)

Clerical (4.66)

Mathematics (4.50)

English Language (3.66)

Computers and Electronics (3.33)

Law, Government and Jurisprudence (3.00)

Customer and Personal Service (3.00)

Computer Skills

Word Processing

Spreadsheet

Database

Desktop Publishing

Quicken

Quickbooks

Projections

The projected growth for the period of 1999-2006 for Bookkeeping, Accounting, and Auditing Clerks, Including Bookkeepers is 5.9% (slower than average).

Employment Levels

Actual and projected growth as stated by employers surveyed

ciripioyers sui	Decline	Remain Stable	Grow
During the last 12 months	7%	80%	13%
Projected ove the next 24 months	r 7%	47%	47%

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified		Χ	
Inexperienced			Χ

Turnover (Annual percentage rate of job turnover) = 18.8%

Recruitment Methods

- 73% Employee Referrals
- 47% Other = Word-of-Mouth, Job Boards,

other Company Referrals

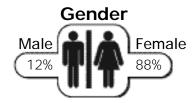
- 33% Newspaper Ads
- 27% Walk-in Applicants
- 20% Internet
- 20% Private Employment Agencies
- 7% Colleges/Universities
- 7% School, Program Referrals

Where the Jobs Are

- Computer and Data Processing Services
- Eating and Drinking Places
- Electronic Components and Accessories
- Grocery Stores
- Legal Services
- Measuring and Controlling Devices
- Miscellaneous Business Services
- Personnel Supply Services
- Plumbing, Heating, Air-Conditioning
- Professional and Commercial Equipment
- Real Estate Agents and Managers

Size of Occupation

Size as of 1999 = 12,820 (Very Large)



Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.



Cashiers OES 490230

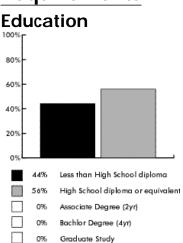
Cashiers receive and disburse cash payments, handle credit transactions, make change, issue receipts, and balance the tender drawer in a variety of establishments. Their work usually involves the use of adding machines, cash registers, and change makers.

Wages & Benefits Wages

Union				Non-l	Jnion	
Low	High	Median		Low	High	Median
\$6.75	\$8.70	\$8.00	New hires, no experience	\$6.75	\$8.00	\$7.50
\$8.00	\$12.00	\$9.00	New hires, experienced	\$6.75	\$9.00	\$7.75
\$10.50	\$18.00	\$17.00	3 years with firm, experienced	\$7.50	\$12.00	\$9.00

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements



Benefits

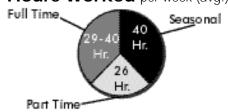
	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	50%	0%	0%
Dental	50%	0%	0%
Vision	44%	0%	0%
Life	38%	6%	0%
Sick Leave	50%	0%	0%
Vacation	69%	0%	0%
Retirement	56%	0%	0%
Child Care	6%	0%	0%
*Other	13%	0%	0%

^{*}Discounts, Spending Account

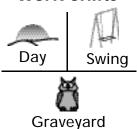
Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	31%	69%	0%
Previous experie	ence requ	ıired: 9 m	os. on average
Training as a substitute for experience		40%	0%
1 mos. of traini experience.	ng on av	erage car	n be substituted for

Hours Worked per week (avg.)



Work Shifts





Cashiers

Skills & Other Requirements

Skills

Mathematics (4.16) Service Orientation (3.83)

Speaking (3.66)

Social Perceptiveness (3.50)

Active Listening (3.16)

Knowledge

Customer and Personal Service (4.00)

Mathematics (3.66)

Clerical (3.66)

English Language (3.00)

Computers and Electronics (3.00)

Computer Skills

Cash Register

Scanning Software

Projections

The projected growth for the period of 1999-2006 for **Cashiers** is 21.3% (faster than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

1 3	Decline	Remain Stable	Grow
During the last 12 months	0%	75%	25%
Projected over the next 24 months	o%	75%	25%

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified		Χ	
Inexperienced		Χ	

Turnover (Annual percentage rate of job turnover) = 57.7%

Recruitment Methods

50%	Walk-in Applicants
44%	In-house Promotion or Transfer
31%	Newspaper Ads

31% Other = Job Boards 25% Employee Referrals

19% Internet

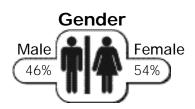
13% School, Program Referrals6% Colleges/Universities

Where the Jobs Are

- Department Stores
- Drug Stores and Proprietary Stores
- Eating and Drinking Places
- Gasoline Service Stations
- Grocery Stores
- Lumber and Other Building Materials
- Miscellaneous Shopping Goods Stores

Size of Occupation

Size as of 1999 = 16,640 (Very Large)





Computer Engineers

OES 221270

Computer Engineers analyze data processing requirements to plan EDP systems to provide system capabilities required for projected work loads. They plan layout and installation of new systems or modification of existing systems. They may set up and control analog or hybrid computer systems to solve scientific and engineering problems.

Wages & Benefits Wages

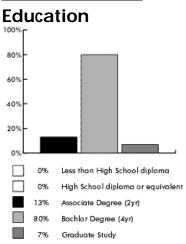
Non-Union

	Low	High	Median
New hires, no experience	\$0.00	\$0.00	\$0.00
New hires, experienced	\$13.64	\$47.95	\$24.93
2 years with firm			

3 years with firm, \$19.18 \$71.92 **\$33.56** experienced

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements



Benefits

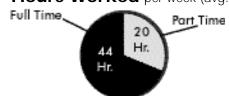
	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	87%	7%	0%
Dental	73%	7%	0%
Vision	53%	7%	0%
Life	60%	0%	0%
Sick Leave	80%	0%	0%
Vacation	87%	0%	0%
Retirement	40%	0%	20%
Child Care	7%	7%	0%
*Other	13%	0%	0%

^{*}Long Term Disability, Stock Options

Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	93%	0%	7%
Previous experie	ence requ	iired: 35	mos. on average
Training as a substitute for experience		87%	0%
3 mos. of traini experience.	ng on av	erage ca	n be substituted for

Hours Worked per week (avg.)



Work Shifts



• •• •••

Skills & Other Requirements

Skills

Troubleshooting (4.66)

Programming (4.66)

Reading Comprehension (4.66)

Quality Control Analysis (4.50)

Operations Analysis (4.33)

Complex Problem Solving (4.33)

Writing (4.16)

Active Listening (3.83)

Critical Thinking (3.66)

Speaking (3.50)

Technology Design (3.50)

Judgment and Decision Making (3.50)

Systems Analysis (3.50)

Equipment Selection (3.33)

Systems Evaluation (3.16)

Active Learning (3.16)

Monitoring (3.00)

Learning Strategies (3.00)

Installation (3.00)

Mathematics (3.00)

Operation Monitoring (3.00)

Instructing (3.00)

Knowledge

Computers and Electronics (5.00)

English Language (4.00)

Education and Training (3.83)

Mathematics (3.66)

Customer and Personal Service (3.16)

Computer Skills

Word Processing

Spreadsheet

Database

Desktop Publishing

Projections

The projected growth for the period of 1999-2006 for **Computer Engineers** is 68.3% (much faster than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

. ,	Decline	Remain Stable	Grow
During the last 12 months	47%	27%	27%

Projected over

the next 13% 60% 27%

24 months

Computer Engineers

Supply & Demand (difficulty in finding applicants)

Not	Moderately	Very
Difficult	Difficult	Difficult

Χ

Fully experienced & qualified

Inexperienced X

Turnover (Annual percentage rate of job turnover) = 4.7%

Recruitment Methods

87% Internet

53% Employee Referrals

47% Other = Word-of-Mouth, Job Fair, Job Board, Sourcing, Email List, Associations

27% Private Employment Agencies

20% Colleges/Universities

20% Newspaper Ads

7% In-house Promotion or Transfer

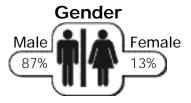
7% Walk-in Applicants

Where the Jobs Are

- Computer and Data Processing Services
- Guided Missiles, Space Vehicles Parts and Auxiliary Equipment
- Measuring and Controlling Devices

Size of Occupation

Size as of 1999 = 19,000 (Very Large)



Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.

Cooks - Restaurant

OES 650260

Restaurant Cooks prepare, season, and cook soups, meats, vegetables, desserts, and other foodstuffs in restaurants. They may order supplies, keep records and accounts, price items on a menu, or plan the menu.

Wages & Benefits Wages

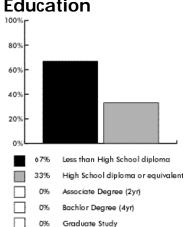
Non-Union

	1	1.19 1-	N/1!
Now bires	Low	High	Median
New hires, no experience	\$6.75	\$8.00	\$8.00
New hires, experienced	\$6.75	\$10.00	\$9.00
3 years with firm, experienced	\$6.75	\$15.00	\$11.00

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements

Education



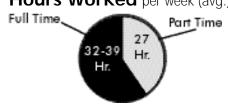
Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	67%	7%	7%
Dental	67%	7%	7%
Vision	53%	7%	0%
Life	33%	0%	0%
Sick Leave	33%	0%	0%
Vacation	73%	7%	0%
Retirement	60%	0%	7%
Child Care	0%	0%	0%
Other	0%	0%	0%

Training & Experience

	<u> </u>		
	Yes	No	Not Required but Preferred
Previous experience required	47%	27%	27%
Previous experie	ence requ	ıired: 11 ı	mos. on average
Training as a substitute for experience		27%	0%
4 mos. of traini experience.	ng on av	erage car	be substituted for

Hours Worked per week (avg.)



Work Shifts





Cooks - Restaurant

Skills & Other Requirements

Skills

Quality Control Analysis (3.16) Equipment Selection (3.16) Monitoring (3.00)

Knowledge

Customer and Personal Service (4.50) Mathematics (3.16)

Computer Skills

Word Processing Spreadsheet Execuchef

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified		Χ	
Inexperienced		Χ	

Turnover (Annual percentage rate of job turnover) = 33.6%

Recruitment Methods

60% Other = Word-of-Mouth, Radio

47% Newspaper Ads47% Walk-in Applicants

13% Internet

7% In-house Promotion or Transfer7% School, Program Referrals

Projections

The projected growth for the period of 1999-2006 for **Cooks–Restaurant** is 16.2% (slower than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

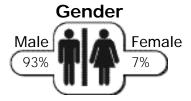
	Decline	Remain Stable	Grow
During the last 12 months	27%	53%	20%
Projected over the next 24 months	er 0%	47%	53%

Where the Jobs Are

• Eating and Drinking Places

Size of Occupation

Size as of 1999 = 5,750 (Large)





Electrical and Electronic Engineering Technicians and Technologists

OES 225050

Electrical and Electronic Engineering Technicians and Technologists apply electrical and electronic theory and related knowledge to design, build, test, repair, and modify developmental, experimental, or production electrical equipment in industrial or commercial plants for subsequent use by engineering personnel in making engineering design and evaluation decisions. Please do not include workers who only repair electronic equipment.

Wages & Benefits Wages

Non-Union

New hires,	Low	High	Median
no experience	\$6.75	\$20.55	\$14.50
New hires, experienced	\$9.00	\$28.77	\$17.59

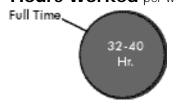
3 years with firm, experienced \$12.00 \$33.56 **\$21.79**

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Benefits

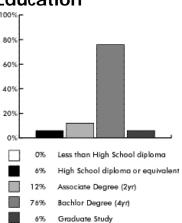
	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	94%	6%	0%
Dental	50%	6%	6%
Vision	50%	0%	13%
Life	31%	0%	0%
Sick Leave	94%	0%	0%
Vacation	100%	0%	0%
Retirement	31%	0%	19%
Child Care	6%	0%	0%
Other	0%	0%	0%

Hours Worked per week (avg.)



Employer Requirements

Education



Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	75%	6%	19%
Previous experie	ence requ	iired: 29 i	mos. on average
Training as a substitute for experience		53%	0%
12 mos. of trair experience.	ning on a	iverage ca	an be substituted for

Work Shifts





Electrical and Electronic Engineering Technicians and Technologists

Skills & Other Requirements

Skills

Technology Design (4.00)

Complex Problem Solving (3.83)

Troubleshooting (3.83)

Active Learning (3.66)

Quality Control Analysis (3.50)

Critical Thinking (3.50)

Writing (3.50)

Reading Comprehension (3.50)

Equipment Selection (3.33)

Operations Analysis (3.33)

Mathematics (3.33)

Learning Strategies (3.00)

Science (3.00)

Knowledge

Engineering and Technology (4.66)

Mathematics (4.50)

Design (4.33)

Computers and Electronics (3.83)

Physics (3.16)

Computer Skills

Word Processing Simulation Spreadsheet Programs

Database CAD Design Desktop Graphics

Publishing

Projections

The projected growth for the period of 1999-2006 for Electrical and Electronic Engineering Technicians and Technologists is 13.4% (slower than average).

Employment Levels

Actual and projected growth as stated by employers surveyed

Cilipioycis se	arveyea.		
	Decline	Remain Stable	Grow
During the			
last 12	19%	56%	25%
months			
Projected ov	er		
the next	0%	31%	69%
24 months			

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified		Χ	
Inexperienced		Χ	

Turnover (Annual percentage rate of job turnover) = 6.7%

Recruitment Methods

56% Newspaper Ads

50% Employee Referrals

50% Internet

38% Other = Word-of-Mouth, Company

Web Page, Colleagues

19% Private Employment Agencies

13% Colleges/Universities

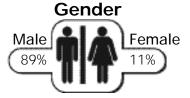
6% Employment Development Department

Where the Jobs Are

- Computer and Data Processing Services
- Computer and Office Equipment
- Electronic Components and Accessories
- Electrical Goods
- Measuring and Controlling Devices
- Professional and Commercial Equipment

Size of Occupation

Size as of 1999 = 10,290 (Very Large)





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Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.

Electronic Semiconductor Processors

OES 929020

Electronic Semiconductor Processors process materials used in manufacture of electronic semiconductors. They load semiconductor material into furnace; saw formed ingots into segments; load individual segment into crystal growing chamber and monitor controls; locate crystal axis in ingot using x-ray equipment and saw ingots into wafers; clean, polish, and load wafers into series of special purpose furnaces, chemical baths, and equipment used to form circuitry and change conductive properties. They may scribe or separate wafer into dice.

Wages & Benefits Wages

Non-Union

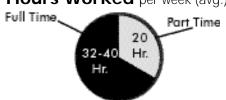
	Low	High	Median
New hires, no experience	\$8.00	\$19.18	\$12.00
New hires, experienced	\$10.00	\$43.15	\$28.77
3 years with firm, experienced	\$14.00	\$47.95	\$33.56

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Benefits

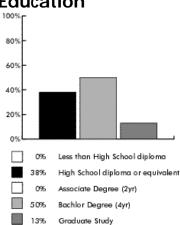
	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	38%	63%	0%
Dental	38%	50%	6%
Vision	38%	44%	0%
Life	69%	19%	0%
Sick Leave	100%	0%	0%
Vacation	100%	0%	0%
Retirement	13%	38%	44%
Child Care	0%	0%	6%
*Other	31%	0%	0%
*Stock Options			

Hours Worked per week (avg.)



Employer Requirements

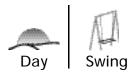
Education



Training & Experience

	Yes	No	Not Required but Preferred	
Previous experience required	81%	13%	6%	
Previous experie	ence requ	ıired: 39 ı	mos. on average	
Training as a substitute for experience		86%	0%	
12 mos. of training on average can be substituted for experience.				

Work Shifts





Electronic Semiconductor Processors

Skills & Other Requirements

Skills

Operation and Control (4.40) Operation Monitoring (4.20) Equipment Selection (3.80) Science (3.80) Quality Control Analysis (3.60) Writing (3.40) Reading Comprehension (3.40)

Mathematics (3.20) **Knowledge**

Production and Processing (4.00) Mathematics (3.16)

Computer Skills

Word Processing Spreadsheets Database Desktop Publishing

Supply & Demand (difficulty in finding applicants)

Not Moderately Very
Difficult Difficult
X

Fully experienced & qualified

Inexperienced X

Turnover (Annual percentage rate of job turnover) = 4.3%

Recruitment Methods

100% Employee Referrals

69% Internet

38% Newspaper Ads

13% Private Employment Agencies

6% Other = Career Fairs

6% Walk-in Applicants

Where the Jobs Are

• Electronic Components and Accessories

Projections

The projected growth for the period of 1999-2006 for **Electronic Semiconductor Processors** is 18.2% (average).

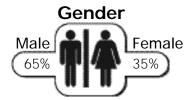
Employment Levels

Actual and projected growth as stated by employers surveyed.

omproyors san	Decline	Remain Stable	Grow
During the last 12 months	19%	25%	56%
Projected ove the next 24 months	er 0%	44%	56%

Size of Occupation

Size as of 1999 = 6,990 (Very Large)





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Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.

Emergency Medical Technicians - 1

OES 325081

Emergency Medical Technicians-1 are ambulance attendants or drivers who are trained and certified to provide emergency basic life support at the scene of an emergency and during ambulance transport to hospitals. Please do not include Firefighters trained as Emergency Medical Technicians-1.

(Projections for these three occupations are clumped into one for a generic EMT 325080)

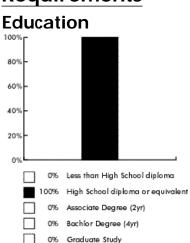
Wages & Benefits Wages

Union				Non-l	Jnion	
Low	High	Median	N	Low	High	Median
\$11.72	\$11.72	\$11.72	New hires, no experience	\$9.00	\$10.65	\$9.83
\$11.72	\$11.72	\$11.72	New hires, experienced	\$9.00	\$10.65	\$9.83
		,) vooro with firm			

\$13.86 \$13.86 **\$13.86** 3 years with firm, \$11.50 \$14.65 **\$13.08**

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements



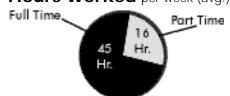
Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	67%	33%	0%
Dental	33%	0%	33%
Vision	33%	0%	0%
Life	33%	0%	0%
Sick Leave	100%	0%	0%
Vacation	100%	0%	0%
Retirement	33%	67%	0%
Child Care	33%	0%	0%
Other	0%	0%	0%

Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	0%	100%	0%
Previous experie	nce req	uired: 0 m	os. on average
Training as a substitute for experience	0%	0%	0%
0 mos. of training experience.	ig on a	verage can	be substituted for

Hours Worked per week (avg.)



Work Shifts





Emergency Medical Technicians - 1

Skills & Other Requirements

Skills

Coordination (4.50)

Complex Problem Solving (4.50)

Speaking (4.33)

Service Orientation (4.33)

Operation Monitoring (4.33)

Judgment and Decision Making (4.33)

Active Listening (4.16)

Operation and Control (4.00)

Equipment Selection (4.00)

Critical Thinking (4.00)

Systems Evaluation (3.83)

Equipment Maintenance (3.66)

Writing (3.66)

Social Perceptiveness (3.66)

Reading Comprehension (3.50)

Monitoring (3.50)

Active Learning (3.50)

Systems Analysis (3.16)

Knowledge

Medicine and Dentistry (4.83)

Therapy and Counseling (3.50)

Transportation (3.16)

Biology (3.16)

Telecommunications (3.00)

Computer Skills

Electronic Patient Data Collection

Supply & Demand (difficulty in finding applicants)

Not Moderately

Difficult Difficult

Very Difficult

Fully experienced

& qualified *

Inexperienced

Χ

*Employers surveyed do not require previous experience.

Turnover (Annual percentage rate of job turnover) = 8.5%

Recruitment Methods

67% Newspaper Ads

67% School, Program Referrals

33% Colleges/Universities

33% Employee Referrals

33% Other = Word-of-Mouth

Where the Jobs Are

- Hospitals
- Local and Suburban Transportation

Size of Occupation

Size as of $1999 = 980^*$ (Small)

*All Types of Emergency Medical Technicians

Projections

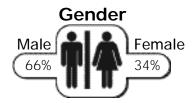
24 months

The projected growth for the period of 1999-2006 for **All Types of Emergency Medical Technicians** is 30.6% (much faster than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

	Decline	Remain Stable	Grow
During the last 12 months	0%	0%	100%
Projected ove the next	r 0%	33%	67%



Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.



Emergency Medical Technicians - Paramedic

OES 325083

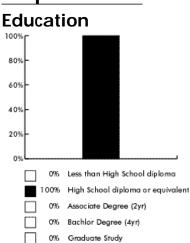
Emergency Medical Technicians-Paramedic are trained and certified to provide emergency advanced life support at the scene of an emergency and during ambulance transport to hospitals. Emergency Medical Technicians-Paramedic use a broad range of sophisticated life-saving equipment and techniques, including specified drugs. Please do not include Firefighters trained as Paramedics.

Wages & Benefits Wages

Union				Non-U	Jnion	
Low	High	Median		Low	High	Median
\$14.01	\$14.01	\$14.01	New hires, no experience	\$16.51	\$16.51	\$16.51
-		\$14.01	New hires, experienced			\$17.31
\$16.12	\$16.12	\$16.12 ⁽	3 years with firm, experienced	\$21.31	\$21.31	\$21.31

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

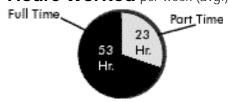
Employer Requirements



Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	100%	0%	0%
Dental	50%	0%	0%
Vision	50%	0%	0%
Life	50%	0%	0%
Sick Leave	100%	0%	0%
Vacation	100%	0%	0%
Retirement	50%	50%	0%
Child Care	50%	0%	0%
Other	0%	0%	0%

Hours	Worked	per week	(avg.)



Training & Experience

	Yes	No	Not Required but Preferred	
Previous experience required	0%	100%	0%	
Previous experience required: 0 mos. on average				
Training as a substitute for experience	0%	0%	0%	
0 mos. of training experience.	g on av	erage can	be substituted for	

Work Shifts





Emergency Medical Technicians-Paramedic **Paramedic**

Skills & Other Requirements

Skills

Coordination (4.50)

Complex Problem Solving (4.50)

Speaking (4.33)

Service Orientation (4.33)

Operation Monitoring (4.33)

Judgment and Decision Making (4.33)

Active Listening (4.16)

Operation and Control (4.00)

Equipment Selection (4.00)

Critical Thinking (4.00)

Systems Evaluation (3.83)

Equipment Maintenance (3.66)

Writing (3.66)

Social Perceptiveness (3.66)

Reading Comprehension (3.50)

Monitoring (3.50)

Active Learning (3.50)

Systems Analysis (3.16)

Knowledge

Medicine and Dentistry (4.83)

Therapy and Counseling (3.50)

Transportation (3.16)

Biology (3.16)

Telecommunications (3.00)

Computer Skills

Word Processina

Spreadsheet

Electronic Patient Data Collection

Projections

The projected growth for the period of 1999-2006 for All Types of Emergency Medical Technicians is 30.6%

(much faster than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

	Decline	Remain Stable	Grow
During the last 12 months	0%	0%	100%
Projected over	er		

the next 0% 0% 100% 24 months

Supply & Demand (difficulty in finding applicants)

Not Moderately Very Difficult Difficult Difficult

Fully experienced & qualified *

Inexperienced

Χ

*Employers surveyed do not require previous experience.

Turnover (Annual percentage rate of job turnover) = 28.3%

Recruitment Methods

100% School, Program Referrals

50% **Employee Referrals**

50% Newspaper Ads

Other = Word-of-Mouth 50%

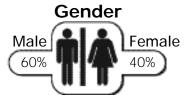
Where the Jobs Are

- Local and Suburban Transportation
- Hospitals

Size of Occupation

Size as of $1999 = 980^*$ (Small)

*All Types of Emergency Medical Technicians



Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.



(ESL) English as a Second Language Teachers

Non-OES 313990999

ESL (English as a Second Language) Teachers teach students basic English skills, including, reading, writing, listening, and conversation in a classroom setting. They teach in public and private elementary and secondary schools. ESL Teachers teach in English and are not required to be proficient in the languages of the students they teach. As with most teaching positions, ESL teachers must create lesson plans, prepare and grade examinations, keep records, and work with students, parents, and other personnel. This occupation excludes Multilingual Resource Specialists and Bilingual Teachers.

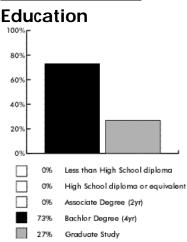
Wages & Benefits Wages

Union				Non-L	Jnion	
Low	High	Median		Low	High	Median
\$19.01	\$56.50	\$26.12	New hires, no experience	\$21.58	\$21.58	\$21.58
\$19.01	\$62.31	\$26.21	New hires, experienced	\$13.04	\$21.58	\$19.90

\$20.75 \$67.76 **\$26.62** 3 years with firm, \$13.04 \$24.93 **\$20.38**

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

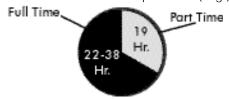
Employer Requirements



Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	82%	9%	0%
Dental	73%	9%	0%
Vision	73%	9%	0%
Life	55%	18%	0%
Sick Leave	91%	0%	0%
Vacation	27%	0%	0%
Retirement	64%	9%	0%
Child Care	9%	9%	0%
Other	0%	0%	0%

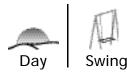
Hours Worked per week (avg.)



Training & Experience

	Yes	No	Not Required but Preferred	
Previous experience required	36%	45%	18%	
Previous experie	nce requ	ired: 22	mos. on average	
Training as a substitute for experience		83%	0%	
12 mos. of training on average can be substituted for experience.				

Work Shifts





(ESL) English as a Second Language Teachers

Skills & Other Requirements

Skills

Speaking (4.83) Instructing (4.83)

Learning Strategies (4.66) Reading Comprehension (4.33) Social Perceptiveness (4.16)

Active Listening (4.16) Mathematics (4.00) Monitoring (4.00)

Complex Problem Solving (4.00)

Writing (3.83)

Service Orientation (3.66) Active Learning (3.66) Time Management (3.66) Critical Thinking (3.50)

Quality Control Analysis (3.33) Equipment Selection (3.33) Operations Analysis (3.16)

Judgment and Decision Making (3.16) Management of Personnel Resources (3.00)

Coordination (3.00) **Knowledge**

Education and Training (5.00) English Language (4.16) Therapy and Counseling (3.16) Mathematics (3.16)

Computer Skills

Word Processing Desktop Publishing Spreadsheet Grading Programs Database

Projections

The projected growth for the period of 1999-2006 for English as a Second Language (ESL) Teachers is not available.

Employment Levels

Actual and projected growth as stated by employers surveyed.

citiployers sur	veyeu.		
	Decline	Remain Stable	Grow
During the last 12 months	0%	73%	27%
Projected ove the next 24 months	r 9%	45%	45%

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified		Χ	
Inexperienced		Χ	

Turnover (Annual percentage rate of job turnover) = 12.7%

Recruitment Methods

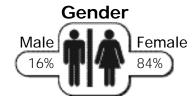
55%	Internet
55%	Other = Word-of-Mouth, ESL
	Organizations, Job Fairs, EdJoin,
	Publications, County Office
36%	Employee Referrals
36%	Newspaper Ads
36%	School, Program Referrals
18%	Colleges/Universities
18%	In-house Promotion or Transfer
9%	Private Employment Agencies
9%	Trade Journals

Where the Jobs Are

Elementary and Secondary Schools

Size of Occupation

Information not available.





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Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.

Financial Managers

OES 130020

Financial Managers plan, organize, direct, control, or coordinate the financial activities of an organization. Please include managers in banks or similar financial institutions who advise on credit and investment policy or negotiate general policy with financial or other institutions.

Wages & Benefits Wages

Non-Union

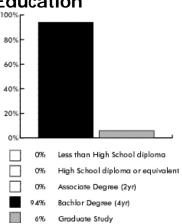
New hires,	Low	High	Median
no experience	\$0.00	\$0.00	\$0.00
New hires, experienced	\$16.64	\$43.84	\$29.97

3 years with firm, \$21.90 \$57.53 **\$34.76** experienced

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements





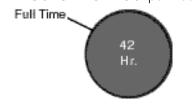
Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	94%	6%	0%
Dental	94%	6%	0%
Vision	88%	13%	0%
Life	69%	6%	0%
Sick Leave	94%	0%	0%
Vacation	94%	0%	0%
Retirement	50%	25%	6%
Child Care	19%	13%	0%
*Other	6%	0%	0%
*Stock Options			

Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	94%	0%	6%
Previous experier	nce requ	ired: 59 m	os. on average
Training as a substitute for experience		88%	0%
20 mos. of traini experience.	ing on a	verage car	be substituted for

Hours Worked per week (avg.)



Work Shifts





Financial Managers

Skills & Other Requirements

Skills

Judgment and Decision Making (4.50)

Critical Thinking (4.50) Coordination (4.33)

Complex Problem Solving (4.33)

Management of Financial Resources (4.33)

Reading Comprehension (4.33)

Writing (4.16)

Speaking (4.16)

Systems Evaluation (4.16)

Management of Personnel Resources (4.00)

Mathematics (4.00) Active Learning (3.83)

Monitoring (3.83)

Systems Analysis (3.83)

Time Management (3.66)

Active Listening (3.66)

Operations Analysis (3.16) Social Perceptiveness (3.00)

Knowledge

Economics and Accounting (4.83)

Administration and Management (4.66)

Mathematics (4.50)

English Language (3.66)

Law, Government and Jurisprudence(3.50)

Personnel and Human Resources (3.00)

Computer Skills

Word Processing ACT

Spreadsheet **Smart Manager** Database Peachtree **Desktop Publishing** Quickbooks

SAP

Projections

24 months

The projected growth for the period of 1999-2006 for **Financial Managers** is 13.7% (slower than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

1 3	Decline	Remain Stable	Grow
During the last 12 months	13%	69%	19%
Projected over the next	er 6%	75%	19%

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified		Χ	
Inexperienced			Χ

Turnover (Annual percentage rate of job turnover) = 15.8%

Recruitment Methods

69% Newspaper Ads

56% **Employee Referrals**

50% Internet

25% Private Employment Agencies

19% Other = Executive Search, Networking

13% Walk-in Applicants

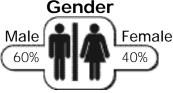
6% Trade Journals

Where the Jobs Are

- Accounting, Auditing, and Bookkeeping
- Computer and Data Processing Services
- Electronic Components and Accessories
- Measuring and Controlling Devices
- Special Industry Machinery

Size of Occupation

Size as of 1999 = 5,920 (Large)





30

Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.



Firefighters

OES 630080

Firefighters control and extinguish fires, protect life and property, and maintain equipment as paid volunteers or employees of city, township, State, or Federal government.

Wages & Benefits Wages

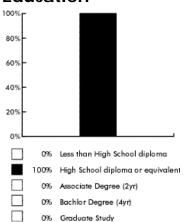
Union

	Low	High	Median
New hires, no experience	\$14.38	\$26.71	\$19.88
New hires, experienced	\$13.06	\$27.95	\$21.81
3 years with firm, experienced	\$17.99	\$29.47	\$24.15

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements

Education



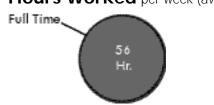
Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	88%	13%	0%
Dental	88%	13%	0%
Vision	75%	13%	0%
Life	88%	13%	0%
Sick Leave	100%	0%	0%
Vacation	100%	0%	0%
Retirement	88%	13%	0%
Child Care	0%	0%	0%
Other	0%	0%	0%

Training & Experience

	<i></i>		
	Yes	No	Not Required but Preferred
Previous experience required	25%	63%	13%
Previous experie	ence requ	ıired: 14 ı	mos. on average
Training as a substitute for experience		33%	0%
8 mos. of traini experience.	ng on av	erage car	be substituted for

Hours Worked per week (avg.)



Work Shifts





Firefighters

Skills & Other Requirements

Supply	&	Demand	(difficulty	in finding	appl

Knowledge Public Safety and Security (4.60) Medicine and Dentistry (3.80) Transportation (3.60) Therapy and Counseling (3.20) Mechanical (3.20) Geography (3.00) Skills Equipment Maintenance (4.66) Coordination (4.66) Operation and Control (4.50) Equipment Selection (4.50) Judgment and Decision Making (4.33)
Judgment and
Critical Thinking (4.33) Complex Problem
Solving (4.33) Service Orientation
(4.33) Systems Evaluation (4.00)
Active Listening (4.00) Troubleshooting (3.83) Quality Control

Analysis (3.83)
Systems Analysis (3.83)
Learning Strategies
(3.66)
Active Learning (3.66)
Monitoring (3.50)
Reading
Comprehension (3.33)
Operation Monitoring
(3.33)
Speaking (3.33)
Repairing (3.16)
. (0.00)

Speaking (3.33)
Repairing (3.16)
Science (3.00)
Social Perceptiveness
(3.00)
Technology Design
(3.00)
Management of
Material Resources
(3.00)
Management of

Personnel Resources

Operations Analysis

(3.00)Computer Skills

Word Processing Spreadsheet Database

Supply & Demand (difficulty in finding applicants)				
	Not Difficult	Moderately Difficult	Very Difficult	
Fully experienced & qualified	Χ			
Inexperienced	Χ			
Turnover (Applied percentage rate of job turnover) 0.000				

Turnover (Annual percentage rate of job turnover) = 8.0%

Recruitment Methods

63%	Employee Referrals
50%	Colleges/Universities
38%	Internet
38%	Other = Paramedic Program,
	Consortium, Volunteers
25%	Newspaper Ads
13%	In-house Promotion or Transfe
13%	Union Hall Referrals
13%	Walk-in Applicants

Where the Jobs Are

•Local Government, Except Hospitals and Education

Projections

The projected growth for the period of 1999-2006 for Firefighters is 12.4% (slower than average).

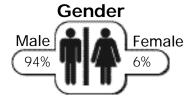
Employment Levels

Actual and projected growth as stated by employers surveyed

employers sui	Decline	Remain Stable	Grow
During the last 12 months	0%	88%	13%
Projected ove the next 24 months	r 0%	50%	50%

Size of Occupation

Size as of 1999 = 2,420 (Medium)





Guards and Watch Guards

OES 630470

Guards and Watch Guards stand guard at entrance gates or walk about premises of business or industrial establishments or private residences to prevent theft, violence, or infractions of rules; they guard property against fire, theft, vandalism, and illegal entry; they direct patrons or employees and answer questions relative to services of establishments. They control traffic to and from buildings and grounds.

Wages & Benefits Wages

Non-Union

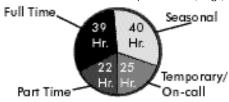
	Low	High	Median
New hires, no experience	\$7.00	\$12.00	\$9.00
New hires, experienced	\$7.75	\$14.00	\$10.00
3 years with firm, experienced	\$7.75	\$16.00	\$12.00

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Benefits

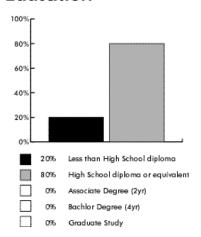
	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	87%	7%	0%
Dental	73%	7%	0%
Vision	67%	7%	0%
Life	47%	0%	7%
Sick Leave	47%	0%	0%
Vacation	73%	0%	0%
Retirement	47%	7%	0%
Child Care	7%	0%	0%
Other	0%	0%	0%

Hours Worked per week (avg.)



Employer Requirements

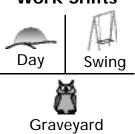
Education



Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	13%	67%	20%
Previous experie	ence requ	ired: 7 m	nos. on average
Training as a substitute for experience		0%	0%
3 mos. of traini experience.	ng on ave	erage cai	n be substituted for







Guards and Watch Guards

Skills & Other Requirements

Skills

Complex Problem Solving (4.16) Social Perceptiveness (3.83) Speaking (3.83) Active Listening (3.66) Judgment and Decision Making (3.33) Critical Thinking (3.33) Writing (3.16)

Knowledge

Public Safety and Security (4.66) Law, Government and Jurisprudence (3.50) English Language (3.33) Customer and Personal Service (3.16)

Telecommunications (3.00) Computer Skills

Word Processing Spreadsheet Security Systems Alarm Access Program

Supply & Demand (difficulty in finding applicants)

	Not	Moderately	Very
	Difficult	Difficult	Difficult
Fully experienced & qualified		Χ	
Inexperienced		Χ	

Turnover (Annual percentage rate of job turnover) = 55.5%

Recruitment Methods

Employee Referrals

67%

67%	Newspaper Ads
53%	Other = Word-of-Mouth, Job Fairs,
	Job Boards, Employment Guide,
	NOVA Youth Office
47%	Internet
33%	Walk-in Applicants
13%	Colleges/Universities
7%	Employment Development Department
7%	In-house Promotion or Transfer

Where the Jobs Are

Miscellaneous Business Services

Projections

The projected growth for the period of 1999-2006 for **Guards and Watch Guards** is 19.2% (remain stable).

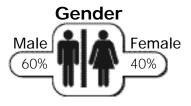
Employment Levels

Actual and projected growth as stated by employers surveyed.

ор.о у о. о о с	Decline	Remain Stable	Grow
During the last 12 months	0%	13%	87%
Projected ove the next 24 months	r 7%	13%	80%

Size of Occupation

Size as of 1999 = 6,310 (Large)





Human Resource Technicians

Non-OES 166267999

Human Resource Technicians provide assistance to personnel directors and managers in identifying, evaluating, and resolving human relations and work performance problems within establishments. Workers in this occupation attend meetings of managers, supervisors, and work units to ascertain problems that adversely effect employee morale and productivity and to determine effective redemption techniques, such as job skill training or personal intervention; develop and conduct training to instruct managers, supervisors, and workers in a variety of related skills, such as supervisory skills, conflict resolution skills, interpersonal communication skills, and group interaction skills; schedule individuals for technical job-related skills training. May assist in screening applicants for employment and in-house training programs, participate in labor relations issues, and write employee newsletter.

Wages & Benefits Wages

Non-Union

Now bires	Low	High	Median
New hires, no experience	\$9.00	\$18.18	\$14.38
New hires, experienced	\$12.00	\$38.36	\$21.96
3 years with firm, experienced	\$15.00	\$45.55	\$30.50

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

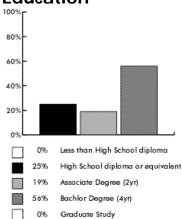
Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	88%	13%	0%
Dental	81%	13%	0%
Vision	69%	13%	6%
Life	88%	6%	0%
Sick Leave	88%	0%	0%
Vacation	100%	0%	0%
Retirement	31%	31%	25%
Child Care	0%	0%	6%
*Other	13%	0%	0%

^{*}Education Allowance, Profit Sharing

Employer Requirements

Education



Training & Experience

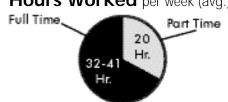
	Yes	No	Not Required but Preferred			
Previous experience required	81%	0%	19%			
Previous experie	ence requ	ıired: 33 ı	mos. on average			
Training as a substitute for experience		63%	0%			
15 mos. of train	ning on a	verage ca	an be substituted for			

Work Shifts

experience.



Hours Worked per week (avg.)





Human Resource Technicians

Skills & Other Requirements

Skills

Reading Comprehension (4.40) Complex Problem Solving (4.20) Speaking (4.20) Writing (3.80) Active Listening (3.80) Management of Personnel Resources (3.40) Programming (3.00)

Knowledge

Personnel and Human Resources (4.66) Clerical (4.66) English Language (3.33) Mathematics (3.16) Computers and Electronics (3.16)

Computer Skills

Word Processing Spreadsheet Database Desktop Publishing Power Point Quickbooks

Projections

The projected growth for the period of 1999-2006 for **Human Resource Technicians** is not available.

Employment Levels

Actual and projected growth as stated by employers surveyed.

omployers sur	Decline	Remain Stable	Grow
During the last 12 months	38%	56%	6%
Projected ove the next 24 months	r 6%	44%	50%

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified	Χ		
Inexperienced	Χ		

Turnover (Annual percentage rate of job turnover) = 7.5%

Recruitment Methods

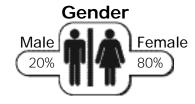
63%	Employee Referrals
56%	Newspaper Ads
50%	Internet
44%	Other = Headhunters, HR.org listing on the
	Internet, Word-of-Mouth, Job Fairs, Networking
38%	Private Employment Agencies
13%	In-house Promotion or Transfer
6%	Employment Development Department
6%	Walk-in Applicants

Where the Jobs Are

- · Coating, Engraving, and allied Services, NEC
- Communications Equipment, NEC
- Computer and Computer Software Stores
- Computer Programming Services
- Computer Related Services, NEC
- Offices and Clinics of Doctors of Medicine
- Plumbing, Heating, and air-conditioning
- Semiconductors and Related Devices

Size of Occupation

Information not available.





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Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.

Maids and Housekeeping Cleaners

OES 670020

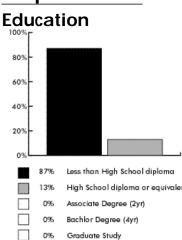
Maids and Housekeeping Cleaners perform any combination of tasks to maintain rooms in commercial establishments, such as hotels, restaurants and hospitals, in a clean and orderly condition. Their duties include making beds, replenishing linens, cleaning rooms and halls, and arranging furniture.

Wages & Benefits Wages

Union				Non-l	Jnion	
Low	High	Median		Low	High	Median
\$9.08	\$10.00	\$9.54	New hires, no experience	\$6.75	\$8.00	\$7.00
\$9.00	\$10.00	\$9.08	New hires, experienced	\$6.75	\$8.50	\$7.50
\$9.00	\$10.00	\$9.08	3 years with firm, experienced	\$8.00	\$12.00	\$9.00

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements



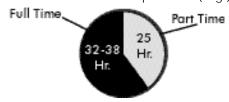
Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	33%	27%	7%
Dental	20%	20%	7%
Vision	20%	13%	7%
Life	13%	0%	0%
Sick Leave	40%	0%	0%
Vacation	60%	0%	0%
Retirement	20%	13%	0%
Child Care	7%	0%	0%
Other	0%	0%	0%

Training & Experience

	\mathcal{G}		1101100
	Yes	No	Not Required but Preferred
Previous experience required	27%	53%	20%
Previous experie	ence requ	ıired: 5 m	os. on average
Training as a substitute for experience		14%	0%
3 mos. of traini experience.	ng on av	erage car	n be substituted for

Hours Worked per week (avg.)



Work Shifts





Maids and Housekeeping Cleaners

Skills & Other Requirements Skills

Trunk Strength (3.40) Wrist-Finger Speed (3.20) Manual Dexterity (3.00)

Knowledge

Customer and Personal Service (3.83)

Computer Skills

None Required

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified	Χ		
Inexperienced	Χ		

Turnover (Annual percentage rate of job turnover) = 42.5%

Recruitment Methods

80%	Employee Referrals
53%	Newspaper Ads
33%	Walk-in Applicants
13%	Other = Word-of-Mouth
13%	Union Hall Referrals
7%	Employment Development Department
7%	Internet

Projections

The projected growth for the period of 1999-2006 for Maids and Housekeeping Cleaners is 19.1% (remain stable).

Employment Levels

Actual and projected growth as stated by employers surveyed.

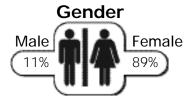
	Decline	Remain Stable	Grow
During the last 12 months	40%	47%	13%
Projected over the next 24 months	er O%	53%	47%

Where the Jobs Are

- Hospitals
- Hotels and Motels
- Nursing and Personal Care Facilities
- Services to Buildings

Size of Occupation

Size as of 1999 = 3,870 (Large)





Pharmacy Technicians

OES 325180

Pharmacy Technicians fill orders for unit doses and prepackaged pharmaceuticals and perform other related duties under the supervision and direction of a pharmacy supervisor or staff pharmacist. Duties include keeping records of drugs delivered to the pharmacy, storing incoming merchandise in proper locations, and informing the supervisor of stock needs and shortages. They may clean equipment used in the performance of duties and assist in the care and maintenance of equipment and supplies. Replaces 325181 Pharmacy Technicians and 660260 Pharmacy Aides.

Wages & Benefits Wages

Union and Non-Union

	Low	High	Median
New hires, no experience	\$9.00	\$13.00	\$10.63
New hires, experienced	\$10.00	\$18.00	\$13.50
3 years with firm, experienced	\$12.00	\$18.25	\$15.00

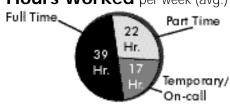
Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Benefits

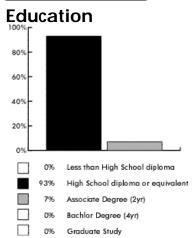
*Profit Sharing, Disability

Employer Pays	Shared Cost	Employee Pays All
f/t	f/t	f/t
93%	0%	0%
73%	0%	0%
53%	0%	0%
47%	0%	0%
80%	0%	0%
93%	0%	0%
60%	7%	0%
7%	0%	0%
13%	0%	0%
	Pays f/t 93% 73% 53% 47% 80% 93% 60% 7%	Pays Cost f/t f/t 93% 0% 73% 0% 53% 0% 47% 0% 80% 0% 93% 0% 60% 7% 7% 0%

Hours Worked per week (avg.)



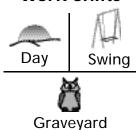
Employer Requirements



Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	73%	20%	7%
Previous experie	nce requ	ıired: 12	mos. on average
Training as a substitute for experience		67%	0%
12 mos. of train experience.	ing on a	iverage ca	an be substituted for

Work Shifts



Pharmacy Technicians

Skills & Other Requirements

Skills

Mathematics (3.83)

Reading Comprehension (3.83)

Science (3.33)

Active Listening (3.33)

Complex Problem Solving (3.16)

Writing (3.00)

Knowledge

Clerical (4.16)

Medicine and Dentistry (4.00)

Mathematics (3.66)

Computers and Electronics (3.66)

Chemistry (3.50)

Computer Skills

Word Processing

Datastat PDX

RNA

PPC

Supply & Demand (difficulty in finding applicants)

Not	Moderately	Very
Difficult	Difficult	Difficult

Fully experienced X

& qualified

Inexperienced X

Turnover (Annual percentage rate of job turnover) = 8.8%

Recruitment Methods

53%	F I	e Referrals
5 3%	EMBLOVE	e Referrals
00/0		c itciciiais

47% Newspaper Ads

47% Walk-in Applicants

40% School, Program Referrals

27% Other = Professional Referrals,

Word-of-Mouth

7% In-house Promotion or Transfer

7% Union Hall Referrals

Where the Jobs Are

- Drug Stores and Proprietary Stores
- Hospitals

Projections

The projected growth for the period of 1999-2006 for **Pharmacy Technicians** is 28.8% (faster than average).

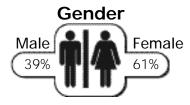
Employment Levels

Actual and projected growth as stated by employers surveyed.

employers sui	Decline	Remain Stable	Grow
During the last 12 months	0%	60%	40%
Projected ove the next 24 months	r 0%	40%	60%

Size of Occupation

Size as of 1999 = 590 (Small)



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Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.

Registered Nurses

OES 325020

Registered Nurses administer nursing care to ill or injured persons. This group includes administrative, public health, industrial, private duty, and surgical nurses. Licensing or registration is required. Please do not include Nursing Instructors and Teachers.

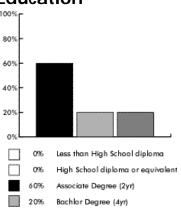
Wages & Benefits Wages

Union				Non-U	nion	
Low	High	Median		Low	High	Median
\$20.00	\$32.00	\$23.95	New hires, no experience	\$25.00	\$26.00	\$25.50
\$19.46	\$35.00	\$24.77	New hires, experienced	\$17.74	\$28.77	\$26.00
\$19.61	\$45.00	\$28.46 ³	years with firm, experienced	\$19.66	\$31.00	\$28.77

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements





Benefits

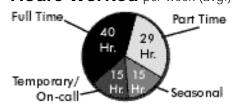
	Employer Pays f/t	Shared Cost f/t	Employee Pays All f/t
Medical	87%	0%	0%
Dental	87%	0%	0%
Vision	73%	13%	0%
Life	67%	7%	0%
Sick Leave	80%	0%	0%
Vacation	53%	0%	0%
Retirement	87%	0%	0%
Child Care	0%	0%	0%
Other	0%	0%	0%

Training & Experience

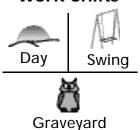
Graduate Study

	Yes	No	Not Required but Preferred
Previous experience required	60%	33%	7%
Previous experie	ence requ	ıired: 17	mos. on average
Training as a substitute for experience		70%	0%
3 mos. of traini experience.	ng on av	erage car	n be substituted for

Hours Worked per week (avg.)



Work Shifts







Registered Nurses

Χ

Skills & Other Requirements

<u>nts</u>	Supply & De	emand	(difficulty in finding	ng applicar
		Not	Moderately	Very
tistry		Difficult	Difficult	Difficult
,	Fully experienced & qualified			Χ

Turnover (Annual percentage rate of job turnover) = 38.4%

Skills	Kı
Speaking (4.16)	Me
Service Orientation	(4.
(4.16)	Bic
Social Perceptiveness (3.91)	Cu Pei
Reading	Ch
Comprehension (3.91)	The
Judgment and	Со
Decision Making (3.91)	En
Critical Thinking (3.83)	(3.
Coordination (3.83)	Ed
Active Listening (3.75)	(3.
Complex Problem	Psy
Solving (3.66)	Ad
Science (3.58)	Ma
Writing (3.58)	Co
Monitoring (3.58)	Me
Instructing (3.50)	Lav
Time Management	Jur
(3.50)	Ma
Active Learning (3.25)	Cle
Management of	Pu
Personnel Resources	Se
	_

nowledge edicine and Denti .83) ology (4.50) ustomer and ersonal Service (4.33) nemistry (4.16) erapy and ounseling (4.00) iglish Language .66) lucation and Training .66) ychology (3.66) dministration and

Management (3.50)
Communications and
Media (3.16)
Law, Government and
Jurisprudence (3.08)
Mathematics (3.08)
Clerical (3.08)
Public Safety and
Security (3.00)
Computer

Computer Skills

Word Processing Spreadsheet **Desktop Publishing** Medtech Micromed

Recruitment Methods

60%	Newspaper Ads
47%	Employee Referrals
47%	Other = Job Fair, Magazines, Professional Referrals,
	Job Boards, Word-of-Mouth
40%	Internet
27%	Colleges/Universities
13%	In-house Promotion or Transfer
7%	School, Program Referrals
7%	Union Hall Referrals
7%	Walk-In Applicants

Where the Jobs Are

Hospitals

Inexperienced

4 ∩0/

Offices and Clinics of Medical Doctors

Projections

Systems Evaluation

Systems Analysis (3.08)

(3.16)

(3.08)

The projected growth for the period of 1999-2006 for **Registered Nurses** is 11.5% (slower than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

1 3	Decline	Remain Stable	Grow
During the last 12 months	13%	47%	40%
Projected ove the next 24 months	r 7%	47%	47%

Size of Occupation

Size as of 1999 = 10,370 (Very Large)







Sales Agents – Selected Business Services

OES 430170

Selected Business Services Sales Agents sell selected services such as building maintenance, credit reporting, bookkeeping, security, printing, and storage space. Please do not include sales agents who primarily sell advertising, insurance, financial, and real estate services.

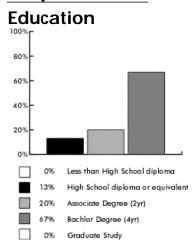
Wages & Benefits Wages

Non-Union

	Low	High	Median
New hires, no experience	\$8.00	\$14.38	\$10.55
New hires, experienced	\$8.00	\$47.95	\$19.18
3 years with firm, experienced	\$9.59	\$59.93	\$47.95

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements



Benefits

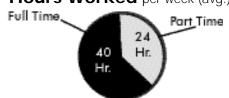
	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	47%	40%	0%
Dental	47%	40%	0%
Vision	53%	27%	0%
Life	47%	20%	0%
Sick Leave	93%	0%	0%
Vacation	93%	0%	0%
Retirement	33%	7%	33%
Child Care	0%	0%	0%
*Other	13%	0%	0%

^{*}Stock Options, Tuition Reimbursement

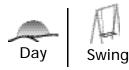
Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	60%	33%	7%
Previous experie	nce requ	uired: 47 r	mos. on average
Training as a substitute for experience	0% e	100%	0%
0 mos. of training experience.	ng on av	verage car	be substituted for

Hours Worked per week (avg.)



Work Shifts





Sales Agents - Selected Business Services

Skills & Other Requirements

Skills

Speaking (4.66) Persuasion (4.33)

Social Perceptiveness (4.33) Service Orientation (4.33)

Negotiation (4.00)

Active Listening (4.00) Systems Evaluation (3.83)

Complex Problem Solving (3.66)

Reading Comprehension (3.33)

Critical Thinking (3.33) Coordination (3.33)

Management of Material Resources (3.16)

Writing (3.16)

Judgment and Decision Making (3.00)

Instructing (3.00)

Active Learning (3.00) Mathematics (3.00)

Knowledge

Sales and Marketing (5.00)

Customer and Personal Service (4.16)

English Language (3.83)

Communications and Media (3.50)

Mathematics (3.50)

Education and Training (3.33)

Psychology (3.00)

Computer Skills

Word Processing

Spreadsheet

Database

Desktop Publishing

Goldmine Management

Power Point

Projections

The projected growth for the period of 1999-2006 for Sales Agents–Selected Business Services is 30.2%

(much faster than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

employers si	Decline	Remain Stable	Grow
During the last 12 months	7%	53%	40%
Projected ov	er		

the next 0% 47% 53% 24 months

Supply & Demand (difficulty in finding applicants)

Not Moderately Very Difficult Difficult Difficult

Χ

Fully experienced & qualified

Inexperienced X

Turnover (Annual percentage rate of job turnover) = 16.6%

Recruitment Methods

80% Employee Referrals

73% Internet

 $20\% \qquad Other = Word-of-Mouth, \ Recruiters,$

Associates at other Companies

13% Newspaper Ads

13% Private Employment Agencies

13% Walk-in Applicants

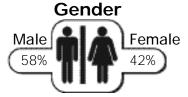
7% Employment Development Department

Where the Jobs Are

- Computer and Data Processing Services
- Hotels and Motels
- Mailing, Reproduction, Stenographic
- Miscellaneous Business Services
- Telephone Communications

Size of Occupation

Size as of 1999 = 2,480 (Medium)



Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.



Secondary School Teachers

OES 313080

Secondary School Teachers instruct students in public or private high schools in one or more subjects, such as English, mathematics, or social studies. Please include vocational high school teachers. Please do not include special education teachers who teach only students with disabilities.

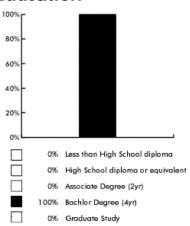
Wages & Benefits Wages

Union				Non-L	Inion	
Low	High	Median		Low	High	Median
\$16.78	\$25.57	\$19.81	New hires, no experience	\$12.11	\$22.53	\$15.83
\$18.50	\$26.85	\$23.07	New hires, experienced	\$13.04	\$23.97	\$17.44
\$18.98	\$37.78	\$29.26 ³	B years with firm, experienced	\$13.04	\$25.41	\$19.32

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Employer Requirements

Education



Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	88%	6%	0%
Dental	75%	0%	0%
Vision	69%	0%	0%
Life	50%	0%	0%
Sick Leave	100%	0%	0%
Vacation	38%	0%	0%
Retirement	44%	31%	6%
Child Care	13%	6%	0%
*Other	19%	0%	0%

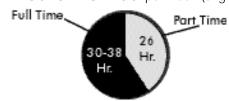
^{*}Tuition, Income Protection Insurance

Training & Experience

	<u> </u>		
	Yes	No	Not Required but Preferred
Previous experience required	13%	50%	38%
Previous experie	ence requ	ıired: 18	mos. on average
Training as a substitute for experience		63%	0%
12 mos. of train	ning on a	iverage ca	an be substituted for

experience.

Hours Worked per week (avg.)



Work Shifts





Secondary School Teachers

Skills & Other Requirements

Skills

Speaking (4.83) Instructing (4.83)

Learning Strategies (4.66)
Reading Comprehension (4.33)
Social Perceptiveness (4.16)

Active Listening (4.16) Mathematics (4.00) Monitoring (4.00)

Complex Problem Solving (4.00)

Writing (3.83)

Service Orientation (3.66) Active Learning (3.66) Time Management (3.66) Critical Thinking (3.50)

Quality Control Analysis (3.33) Equipment Selection (3.33) Operations Analysis (3.16)

Judgment and Decision Making (3.16) Management of Personnel Resources (3.00)

Coordination (3.00)

Knowledge Education and Training (5.00) English Language (4.16)

Therapy and Counseling (3.16)

Mathematics (3.16)

Computer Skills

Word Processing Desktop Publishing Spreadsheet SASI Grading Database System

Supply & Demand (difficulty in finding applicants)

Not Moderately Very Difficult Difficult Difficult

Fully experienced X

& qualified

Inexperienced X

Turnover (Annual percentage rate of job turnover) = 14.4%

Recruitment Methods

56% Other = Recruitment Fairs, Word-of-Mouth

50% Colleges/Universities

44% Internet

44% Newspaper Ads

38% Employee Referrals

25% School, Programs Referrals

6% In-house Promotion or Transfer

6% Private Employment Agencies

6% Trade Journals

6% Walk-in Applicants

Where the Jobs Are

Elementary and Secondary Schools

Size of Occupation

Size as of 1999 = 7,920 (Very Large)

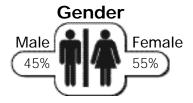
Projections

The projected growth for the period of 1999-2006 for **Secondary School Teachers** is 17.2% (slower than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

ciripioyers sur	Decline	Remain Stable	Grow
During the last 12 Omonths	0%	38%	63%
Projected over the next 24 months	r 6%	63%	31%



Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.



Software Engineers

Non-OES 030062999

Software Engineers research, design, and develop computer software systems, in conjunction with hardware product development, applying principles and techniques of computer science, engineering, and mathematical analysis. They consult with hardware engineers and other engineering staff to evaluate interface between hardware and software, and operational and performance requirements of overall system. They formulate and design software systems to predict and measure outcome and consequences of design. They develop and direct software system testing procedures, programming, and documentation.

Wages & Benefits Wages

Non-Union

	Low	High	Median
New hires, no experience	\$0.00	\$0.00	\$0.00
New hires, experienced	\$19.18	\$43.15	\$31.16
3 years with firm, experienced	\$27.17	\$57.53	\$40.75

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Benefits

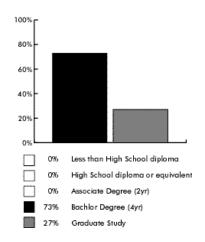
	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	73%	27%	0%
Dental	73%	27%	0%
Vision	80%	13%	0%
Life	93%	0%	0%
Sick Leave	87%	0%	7%
Vacation	93%	0%	7%
Retirement	67%	0%	0%
Child Care	20%	7%	0%
Other	0%	0%	0%

Hours Worked per week (avg.)



Employer Requirements

Education



Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	100%	0%	0%
Previous experie	ence requ	ired: 42	mos. on average
Training as a substitute for experience		80%	0%
32 mos. of train experience.	ning on a	verage ca	an be substituted for

Work Shifts





Software Engineers

Skills & Other Requirements

Skills

Operations Analysis (4.66)

Mathematics (4.50)

Complex Problem Solving (4.33)

Troubleshooting (4.33)

Programming (4.33)

Science (4.33)

Active Learning (4.16)

Quality Control Analysis (4.00)

Speaking (4.00)

Critical Thinking (4.00)

Active Listening (3.83)

Reading Comprehension (3.83)

Technology Design (3.83)

Judgment and Decision Making (3.83)

Installation (3.66)

Systems Evaluation (3.33)

Systems Analysis (3.16)

Knowledge

Computers and Electronics (5.00)

Mathematics (4.33)

Engineering and Technology (4.33)

English Language (3.66)

Design (3.33)

Computer Skills

Word Processing C++ Spreadsheet JAVA

Database All Operating
Desktop Publishing Systems

Projections

The projected growth for the period of 1999-2006 for **Software Engineers** is not available.

Employment Levels

Actual and projected growth as stated by employers surveyed.

	Decline	Remain Stable	Grow
During the last 12 months	33%	40%	27%
Projected over the next 24 months	er 7%	47%	47%

Supply & Demand (difficulty in finding applicants)

Not Moderately Very Difficult Difficult Difficult

Χ

Fully experienced & qualified

Inexperienced *

*Employers surveyed do not hire inexperienced applicants.

Turnover (Annual percentage rate of job turnover) = 25.0%

Recruitment Methods

93% Internet

67% Employee Referrals

40% Other = Job Boards, Job Fairs, Word-of-Mouth

27% Newspaper Ads

20% School, Program Referrals

7% Colleges/Universities

7% In-house Promotion or Transfer

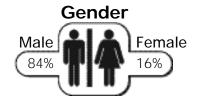
7% Walk-in Applicants

Where the Jobs Are

- Business Consulting Services, NEC
- Communications Equipment, NEC
- Computer and Computer Software Stores
- Computer Integrated Systems Design
- Computer Maintenance and Repair
- Computer Programming Services
- Computers and Computer Peripheral Equipment and Software
- Photographic Equipment and Supplies
- Prepackaged Software
- Semiconductors and Related Devices
- Testing Laboratories

Size of Occupation

Information not available.





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Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.

Systems Analysts – Electronic Data Processing

OES 251020

Systems Analysts, Electronic Data Processing, analyze business, scientific, and technical problems for application to electronic data processing systems. Please do not include persons working primarily as engineers, mathematicians, programmers, or scientists.

Wages & Benefits Wages

Non-Union

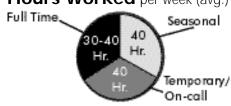
	Low	High	Median
New hires, no experience	\$12.00	\$19.18	\$15.59
New hires, experienced	\$15.98	\$38.36	\$25.22
3 years with firm, experienced	\$25.00	\$44.11	\$33.08

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Benefits

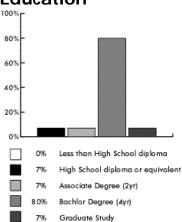
	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	73%	27%	0%
Dental	73%	27%	0%
Vision	53%	33%	0%
Life	73%	7%	0%
Sick Leave	93%	0%	0%
Vacation	93%	0%	0%
Retirement	27%	47%	13%
Child Care	20%	7%	7%
*Other	7%	0%	0%
*Profit Sharing			

Hours Worked per week (avg.)



Employer Requirements

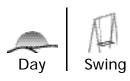
Education



Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	87%	7%	7%
Previous experier	nce requi	red: 37 m	os. on average
Training as a substitute for experience		57%	0%
23 mos. of train experience.	ing on av	verage car	be substituted for

Work Shifts





Skills & Other Requirements

Systems Analysts – Electronic Data Processing

Skills

Coordination (4.16) Complex Problem Solving (4.16) Writing (4.00) Speaking (4.00) Active Learning (4.00) Reading Comprehension (4.00) Judgment and

Judgment and Decision Making (4.00)

Management of Personnel Resources (3.83)

Critical Thinking (3.66)

Operations Analysis (3.66)

Management of Material Resources (3.66)

Social Perceptiveness (3.66)

Systems Evaluation (3.50)

Monitoring (3.50) Management of Financial Resources (3.50)

Systems Analysis (3.50)

Mathematics (3.33) Active Listening (3.33) Time Management (3.16) Quality Control Analysis (3.16)

Knowledge

Administration and Management (5.00) Computers and Electronics (4.83) Mathematics (4.00) English Language (3.83)

Economics and Accounting (3.66) Education and Training (3.50) Personnel and Human Resources

(3.50)

Customer and Personal Service

(3.33)

Clerical (3.33) Psychology (3.00)

Computer Skills

Word Processing Spreadsheet Database Desktop Publishing All Operating Systems

Power Point Adobe PhotoShop

JAVA C C++ ERP BAAN

Supply & Demand (difficulty in finding applicants)

χ

Not	Moderately	Very
Difficult	Difficult	Difficult

Fully experienced

& qualified

13%

Inexperienced X

Turnover (Annual percentage rate of job turnover) = 7.6%

Recruitment Methods

80% Internet
53% Newspaper Ads
47% Other = Job Boards
27% Employee Referrals
27% Private Employment Agencies

Colleges/Universities

Where the Jobs Are

- Computer and Data Processing Services
- Electronic Components and Accessories
- Research and Testing Services

Size of Occupation

Size as of 1999 = 8,760 (Very Large)

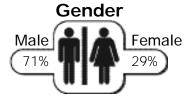
Projections

The projected growth for the period of 1999-2006 for **System Analysts** is 85.0% (much faster than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

1 3	Decline	Remain Stable	Grow
During the last 12 months	27%	47%	27%
Projected over the next 24 months	er O%	60%	40%



Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.



Truck Drivers, Light - Include **Delivery and Route Workers**

OES 971050

Light Truck Drivers, including Delivery and Route Workers, drive vehicles with a capacity under 3 tons. They deliver or pick up merchandise and may load and unload trucks. Please do not include workers whose duties include sales.

Wages & Benefits Wages

Non-Union

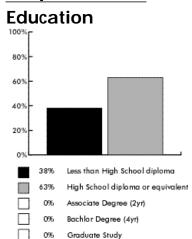
Now himes	Low	High	Median
New hires, no experience	\$7.00	\$12.00	\$10.25
New hires, experienced	\$8.00	\$18.41	\$11.75
3 years with firm, experienced	\$11.25	\$20.00	\$14.00

Although information is shown to the nearest whole number for ease of comparison, the reader should not interpret this as an indication of precision (ranges are also considered to be representative).

Benefits

	Employer Pays	Shared Cost	Employee Pays All
	f/t	f/t	f/t
Medical	63%	25%	0%
Dental	50%	13%	0%
Vision	31%	6%	0%
Life	25%	0%	0%
Sick Leave	38%	0%	0%
Vacation	56%	0%	0%
Retirement	38%	0%	0%
Child Care	6%	0%	0%
Other	0%	0%	0%

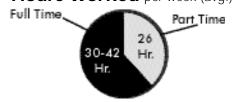
Employer Requirements



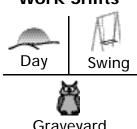
Training & Experience

	Yes	No	Not Required but Preferred
Previous experience required	31%	38%	31%
Previous experier	nce requ	ired: 23 m	os. on average
Training as a substitute for experience		30%	0%
5 mos. of trainin experience.	ig on ave	erage can l	be substituted for





Work Shifts



Graveyard



Truck Drivers, Light - Include Delivery and Route Workers

Skills & Other Requirements

Skills

Operation and Control (3.33)

Knowledge

Transportation (4.83) Geography (3.50) Mechanical (3.50)

Public Safety and Security (3.16)

Clerical (3.00)

Computer Skills

Word Processing Spreadsheet Database Verisform

Supply & Demand (difficulty in finding applicants)

	Not Difficult	Moderately Difficult	Very Difficult
Fully experienced & qualified			Χ
Inexperienced		Χ	

Turnover (Annual percentage rate of job turnover) = 28.1%

Recruitment Methods

69%	Employee Referrals
69%	Newspaper Ads
25%	Walk-in Applicants
19%	Private Employment Agencies
13%	Colleges/Universities
13%	Other = Word-of-Mouth, Job Postings

Projections

The projected growth for the period of 1999-2006 for Truck Drivers, Light-Include Delivery and Route Workers is 23.8% (faster than average).

Employment Levels

Actual and projected growth as stated by employers surveyed.

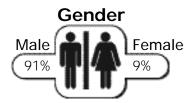
	Decline	Remain Stable	Grow
During the last 12 months	13%	75%	13%
Projected over the next 24 months	er O%	88%	13%

Where the Jobs Are

- Air Transportation, Scheduled
- Eating and Drinking Places
- Freight Transportation Arrangement
- Furniture and Homefurnishings Store
- Groceries and Related Products
- · Laundry, Cleaning, and Garment Services
- Mailing, Reproduction, Stenographic
- Miscellaneous Business Services
- Miscellaneous Equipment Rental and Leasing
- Motor Vehicles, Parts and Supplies
- Personnel Supply Services
- Trucking and Courier Services, Except Air

Size of Occupation

Size as of 1999 = 8,290 (Very Large)





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Please refer to appendices B & C to locate training providers for this occupation in Santa Clara County. See Appendix D for definitions of Skills & Other Requirements.

Acknowledgements

California Cooperative Occupational Information System

NOVA Workforce Board:

Clare Phillips, Chairperson Michael J. Curran, Director

Project Staff:

Jeanette Langdell, Workforce Publications Manager Heidi Bonner, Workforce Publications Supervisor Jessica Blair, Project Coordinator Vanessa Costa, Project Assistant Rebecca Alvarez, Data Collection Technician Gyojin Cherlin, Data Collection Technician Jonathan Chong, Data Collection Technician Zoya Raysberg, Data Collection Technician Manoj Rijhwani, Data Collection Technician Kenneth Dodds, Graphic Designer Dana Kelly, Graphic Designer

We Would Also Like To Recognize:

EDD's Labor Market Information Division Staff:

Randy Robin, Research Analyst www.calmis.ca.gov

Employers:

The employers who contributed their valuable time to answer our occupational surveys.

Resources:

Employers, educators, union representatives and other resource people who were contacted because of their expertise in the occupation.



Appendix A: Previously Studied Occupations 1995-2002

Accountants & Auditors: 1999, 2002

Adjustment Clerks: 1997

Administrative Assistants: 1999, 2002

Administrative Services Managers: 2002

Assemblers: Electrical & Electronic Equipment:

1995, 2000

Assemblers & Fabricators-except Machine, Electrical, Electronic and Precision: 1999

Automotive Mechanics: 1996, 2001

Bill & Account Collectors: 1998

Biological, Agricultural & Food Technicians &

Technologists - except Health: 1995

Biological Scientists: 1995, 2002

Biotechnology Laboratory Assistants: 2002

Biotechnology Research Assistants: 1998

Bookkeeping, Accounting & Auditing Clerks - including Bookkeepers: 1995, 1999, 2002

Brokerage Clerks: 1998

Bus & Truck Mechanics & Diesel Engine

Specialists: 1996

Carpenters: 2000

Cashiers: 1999, 2002

Chemical Technicians & Technologists - except

Medical & Clinic: 1995

Child Care Workers: 1999

Claims Examiners - Property & Casualty

Insurance: 1997

Combined Food Preparation and Service Workers:

1999

Compliance Officers & Enforcement Inspectors -

except Construction: 1996

Computer Aided Audio/Visual Engineers: 1996

Computer Aided Design Technicians: 1997, 2001

Computer Animators: 1996

Computer Engineers: 1995, 1999, 2002

Computer Network Administrators &

Managers: 2000

Computer Network Technicians: 2001

Computer Operators: 1995

Computer Programmers, including Aides:

1997, 2000

Computer & Software Support Technicians: 2001

Computer Support Specialists: 1998, 2001

Cooks - Restaurant: 1995,1999, 2002

Correction Officers & Jailers: 1995

Database Administrators: 2000

Dental Assistants: 1996, 2000

Dental Hygienists: 2001

Desktop Publishing - Graphic Designer: 1997

(see also Graphic Designer)

Dispatchers - except Police, Fire &

Ambulance: 1995

□ Electrical and Electronic Engineering -

Technicians and Technologists: 1996, 1999, 2002

Electrical and Electronic Engineers: 1996, 2000

Electricians: 1995, 2000

Electronic Home Entertainment Equipment

Repairers: 1998

Electronic Semiconductor Processors: 1999, 2002

Emergency Medical Technicians - 1: 2002

Emergency Medical Technicians - 2: 2002

Emergency Medical Technicians - Paramedic: 2002

Employment Interviewers - Private or Public

Employers: 1997, 2001

Engineering, Mathematical & Natural Sciences

Managers: 1998

Farm Equipment Operators: 1996



Appendix A: Previously Studied Occupations 1995-2002

Financial Managers: 1999, 2002 Lodging Managers: 2000 Financial Planners: 1998 N ✓ Machinists: 1997 Firefighters: 2002 Maids & Housekeeping Cleaners: 1998, 2002 Maintenance Repairers - General Utility: 2000 Food Preparation Workers: 1998 Food Service Managers: 2000 Marketing, Advertising, and Public Relations Managers: 1996, 1999 Gardeners, Groundskeepers - except Farm: 1995 Mechanical Engineers: 1998 General Managers & Top Executives: 2000 Medical Assistants: 1996, 2000 General Office Clerks: 1998 Medical & Clinical Laboratory Technologists: 1995 Graphic Designers: 2001 Medical Records Technicians: 1997, 2001 Guards & Watch Guards: 1998, 2002 Multimedia Specialists: 1998 → Hand Packers & Packagers: 1999 Network Professionals: 2000 Hazardous Waste Management Specialists: 1995 Nurse Aides: 1995, 1999 Heating, Air Conditioning & Refrigeration Mechanics and Installers: 1997 Occupational Therapists: 1997, 2001 Home Health Aides: 1998, 2001 Office Equipment Installers and Repairers: 1997 Hotel Desk Clerks: 1997 Order Clerks - Materials, Merchandise & Service: 1997 Human Resource Technician: 2002 Painters, Paperhangers - Construction & Human Service Workers: 1995 Maintenance: 1995, 2000 Industrial Engineers - except Safety: 1996 Paralegal Personnel: 1998 Inspectors, Testers, and Graders - Precision: 1999 Personnel, Training, and Labor Relations Specialists: 1997 Instructional Aides: 1995, 2000 Pharmacy Technicians: 1996, 2002 Integrated Circuit Fabricators/Operators: 1996 Physical Therapists: 1997, 2001 Integrated Circuit Layout Designers: 1996, 2001 Physical Therapy Aides: 1998, 2001 Internet Server Designers & Administrators (Webmasters): 1996, 2001 Physical Therapy Assistants: 1998, 2001 Janitors & Cleaners - except Maids & Plumbers, Pipefitters, and Steamfitters: 1997, 2000 Housekeeping Cleaners: 1997, 2000 Police Patrol Officers: 1995, 2000 Laborers, Landscaping & Groundskeeping: 2000 Production, Planning, and Expediting Clerks: 1999 LAN/WAN (Local / Wide Area Network) Managers: 1995 Public Relations Specialists & Publicity Writers: 1997, 2001 Librarians - Professional: 1996



Purchasing Agents - except Wholesale, Retail &

Farm Products: 1999

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Licensed Vocational Nurses: 1997

Appendix A: Previously Studied Occupations 1995-2002

Purchasing Managers: 1997, 1999

Quality Assurance Managers: 1997

Receptionists & Information Clerks: 1998, 2001

Recreation Workers: 1995

Registered Nurses: 1995, 1999, 2002

Respiratory Care Practitioners: 1995, 2001

Sales Agents & Placers - Insurance: 1998

Sales Agents, Selected Business Services: 2002

Sales Engineers: 1996

Salespersons - Retail (Except Vehicle Sales):

1998, 2001

Sales Representatives, Scientific and Related Products and Services - except Retail: 1996,

1999, 2001

Secretaries - except Legal & Medical : 1996, 1999

Secretaries, Medical: 1997

Sheet Metal Duct Installers: 2001

Social Workers: 1996

Software Engineers: 1996, 2002

Speech, Language Pathologists &

Audiologists: 2001

Stock Clerks - Sales Floor: 2000

Stock Clerks - Stockroom, Warehouse, Storage

Yard: 1998

Systems Analysts - Electronic Data Processing:

1998, 2002

Teachers - Elementary School: 1997, 2000

Teachers - ESL (English as a Second

Language): 2002

Teachers, Preschool: 2000

Teachers, Secondary School: 1998, 2002

57 Teachers - Special Education: 2001

Technical Writers: 1999

Telemarketers, News and Street Vendors, Telephone Solicitors, Door-to-Door Sales Workers

and Other Related Workers: 1999

Telephone & Cable Line Installers: 2001

Traffic, Shipping, and Receiving Clerks: 1999

Travel Agents: 1997

Truck Drivers, Light - including Delivery & Route

Workers: 1995, 1999, 2002

// Vehicle Salespersons - Retail: 2000

Veterinary Assistants: 1997

\// Waiters & Waitresses: 1998

Wholesale & Retail Buyers - except Farm

Products: 1996

Writers & Editors: 1998



Appendix B: Training Providers by Occupation

Accountants & Auditors

Bay Area Executrain
Computer Training Consultants
Evergreen Valley College
Foothill College
Mission College
OTI/Foothill-De Anza College
San Jose City College
San Jose Computer Academy
San Jose State University
UCSC Extension
University Of Phoenix
West Valley College

Administrative Assistants

American Business College International California College of Communications Computer Training Consultants Foothill College Institute for Business and Technology Milpitas Adult Education San Jose Computer Academy

Administrative Services Managers

Bay Area Executrain
California College of Communications
Computer Training Consultants
Foothill College
International Technological University
Mission College
National Institute of Technology
San Jose State University
UCSC Extension

Biological Scientists

Evergreen Valley College Foothill College Mission College San Jose State University West Valley College

Biotechnology Laboratory Assistants

Foothill College OTI/Foothill-De Anza College Santa Clara Regional Occupation Center - North USCS Extension

Bookkeeping, Accounting and Auditing Clerks

American Business College International
Bay Area Executrain
Center for Employment Training
Computer Training Consultants
East Side Union High School District
Milpitas Adult Education
OTI/Foothill-De Anza College
Santa Clara Regional Occupation Center - North
San Jose Computer Academy
Software Advanced Technologies

Cashiers

Institute for Career Development

Computer Engineer

Foothill College International Technological University Mission College OTI/Foothill-De Anza College Portnov Computer School San Jose State University West Valley College

Cooks

Santa Clara Regional Occupation Center - North

Electrical and Electronic Engineering Technicians and Technologists

Evergreen Valley College
Foothill College
International Technological University
Santa Clara Regional Occupation Center - North
San Jose City College
San Jose State University
Micro-PolyTech Institute
OTI/Foothill-De Anza College

Electronic Semiconductor Processors

Central County Occupational Center (CCOC) San Jose City College San Jose State University



Appendix B: Training Providers by Occupation

EMT - 1

OTI/Foothill-De Anza College WestMed Training Institute

EMT - Paramedic

Foothill College

ESL Teachers

San Jose State University UCSC Extension (TESL/CLAD)

Financial Managers

San Jose State University UCSC Extension

Firefighters

Cogswell Polytechnical College Mission College

Guards & Watch Guards

Targetmasters Security Training School

HR Technicians

Computer Training Consultants San Jose State University UCSC Extension

Maids and Housekeeping

None

Pharmacy Technicians

East Side Union high School District Foothill College OTI/Foothill-De Anza College University of Phoenix

Registered Nurses

Evergreen Valley College San Jose State University

Sales Agents

San Jose State University Software Advanced Technologies

Secondary Teachers

National Hispanic University San Jose State University UCSC Extension (TESL/CLAD) University of Phoenix

Software Engineers

Foothill College International Technological University MOS Drafting Institute Software Advanced Technologies UCSC Extension

Systems Analyst

Bay Area Executrain
Evergreen Valley College
Institute of Computer Technology
Mission College
San Jose State University
San Jose City College
The Copper Connection, Inc.
UCSC Extension
University of Phoenix
West Valley College

Truck Drivers

Area Truck Driving School AB Truck Driving School



Appendix C: Training Providers by Index

AB Truck Driving School

3750 McKee Road, B4 San Jose, CA 95127 Phone 408-298-1072 Fax 408-298-1072

American Business College International

650 North King Road San Jose, CA 95133 Phone 408-258-0800 Fax 408-258-8553 www.americanbci.com

Area Truck Driving School

1061 Martin Avenue Santa Clara, CA 95050 Phone 408-283-9027 Fax 408-283-9028 www.areatruckdrivingschool.com

California College of Communications

700 West Hamilton Avenue, Suite 210 Campbell, CA 95008 Phone 408-374-5066 Fax 408-374-3173 www.calcc.com

Central County Occupational Center (CCOC)

760 Hillsdale Avenue, Room 808 San Jose, CA 95136 Phone 408-723-6400 Fax 408-723-6487 www.career.metroed.net

Cogswell Polytechnical College

1175 Bordeaux Drive Sunnyvale, CA 94089 **Phone** 800-264-7955 www.cogswell.edu

Computer Training Consultants

144 North San Tomas Aquino Road Campbell, CA 95008 Phone 408-871-6636 Fax 408-871-6633 www.comptraining.com

Bay Area Executrain (Formerly Computer Training Resources)

2005 De La Cruz Boulevard, #200 Santa Clara, CA 95050 Phone 800-305-3855 Fax 800-211-4111 www.ctrtrain.com

East Side Union High School District

625 Educational Park Drive San Jose, CA 95133 Phone 408-928-9301 Fax 408-928-9301 www.esuhsd.org

Evergreen Valley College

3095 Yerba Buena Road San Jose, CA 95135 **Phone** 408-274-7900 www.evc.edu

Foothill College

12345 El Monte Road Los Altos Hills, CA94022-4599 Phone 650-949-7777 Fax 650-949-7375 www.foothill.fhda.edu

Institute for Business and Technology

2550 Scott Boulevard Santa Clara, CA 95050 Phone 408-727-1060 Fax 408-980-9548 www.ibttech.com

Institute for Career Development

1080 North Seventh Street San Jose, CA 95112 **Phone** 408-998-5787 www.goodwillsanjose.com

International Technological University

1650 Warburton Avenue Santa Clara, CA 95050-3714 Phone 408-556-9010 Fax 408-556-9212 www.itu.edu

Micro-PolyTech Institute

1108-1110 Walsh Avenue Santa Clara, CA 95050-2646 Phone 408-492-9048 Fax 408-492-1464 www.micropolytech.com

Milpitas Adult Education Programs

1331 East Calaveras Boulevard, Building 400 Milpitas, CA 95035 Phone 408-945-2392 Fax 408-945-2378 www.musd.org/adult_ed

Mission College

3000 Mission College Blvd. Santa Clara, CA 95054-1897 Phone 408-988-2200 www.missioncollege.org

National Bartenders School

1398-C El Camino Real Mountain View, CA 94040 Phone 650-968-9933 Fax 801-837-3699 www.nationalbartending.com

National Hispanic University

14271 Story Road San Jose, CA 95127-3823 Phone 408-254-6900 Fax 408-254-1369 www.nhu.edu

National Institute of Technology (Formerly Computer Training Academy)

235 Charcot Avenue San Jose, CA 95131 Phone 408-441-6990 Fax 408-441-6994 www.nitschools.com



Appendix C: Training Providers by Index

OTI/Foothill - De Anza Colleges

21250 Stevens Creek Boulevard (De Anza) Cupertino, CA 95014 Phone 408-864-8869 Fax 408-864-8462 www.oti.fhda.edu

San Jose City College

2100 Moorpark Avenue San Jose, CA 95128 Phone 408-288-3708 Fax 408-223-3000 www.sjcc.edu

San Jose Computer Academy

2111 Quimby Road San Jose, CA 95122 Phone 408-223-8615 Fax 408-223-8628

San Jose State University

One Washington Square San Jose, CA 95192 Phone 408-924-1000 Fax 408-924-2050 www.sjsu.edu

Santa Clara Adult Education

1840 Benton Street Santa Clara, CA 95050 Phone 408-423-3500 Fax 408-423-3580 www.scae.org

Santa Clara County Regional Occupational Program

575 West Fremont Avenue Sunnyvale, CA 94087 Phone 408-733-0881 Fax 408-733-0894 www.ncrop.sccoe.net

Software Advanced Technologies

755 South Bernardo Avenue Sunnyvale, CA 94087 Phone 408-616-7778 Fax 408-616-7779 www.saticareers.com

Targetmasters Security Training School

122 Minnis Circle Milpitas, CA 95035 **Phone** 408-263-7468

The Copper Connection, Inc.

3003 Bunker Hill Lane, Suite 201 Santa Clara, CA 95054-1106 Phone 408-970-9838 Fax 408-970-9184 www.copperconnection.org

UCSC - Extension

Cupertino Campus 10420 Bubb Road Cupertino, CA 95014 **Phone** 408-861-3700

Sunnyvale Campus Moffett Business Park 1180 Bordeaux Drive Sunnyvale, CA 94089 Phone 408-752-1300 www.ucsc-extension.edu

University of Phoenix

3590 North First Street San Jose, CA 95134 **Phone** 877-478-8336 www.phoenix.edu

West Valley College

14000 Fruitvale Avenue Saratoga, CA 95070 Phone 408-741-2000 www.wvmccd.cc.ca.us/wvc

WestMed Training

1330 South Bascom Avenue, Suite B2 San Jose, CA 95128 Phone 408-977-0723 Fax 408-977-1396 www.westmedtraining.com



Appendix D: Definitions for Skills & Other Requirements

Source www.skillmatrixnetwork.com

Refer to the Project Methodology for more information.

Skills

Active Listening: Listening to what other people are saying and asking questions as appropriate

Complex Problem Solving: Complex problem solving is used in identifying complex problems and reviewing related information so that options may be developed and evaluated, and solutions may be put into action.

Coordination: Adjusting actions in relation to others' actions

Critical Thinking: Using logic and analysis to identify the strengths and weaknesses of different approaches

Equipment Maintenance: Performing routine maintenance and determining when and what kind of maintenance is needed

Equipment Selection: Determining the kind of tools and equipment needed to do a job

Installation: Installing equipment, machines, wiring, or programs to meet specifications

Instructing: Teaching others how to do something

Judgment and Decision Making: Weighing the relative costs and benefits of a potential action

Learning Strategies: Using multiple approaches when learning or teaching new things

Management of Financial Resources: Determining how money will be spent to get the work done, and accounting for these expenditures

Management of Material Resources: Obtaining and seeing to the appropriate use of equipment, facilities, and materials needed to do certain work Management of Personnel Resources: Motivating, developing, and directing people as they work, identifying the best people for the job

Manual Dexterity: The ability to quickly make coordinated movements of one hand, a hand together with its arm, or two hands to grasp, manipulate, or assemble objects

Mathematics: Using mathematics to solve problems

Monitoring: Assessing how well one is doing when learning or doing something

Operation and Control: Controlling operations of equipment or systems

Operation Monitoring: Watching gauges, dials, or other indicators to make sure a machine is working properly

Operations Analysis: Analyzing needs and product requirements to create a design

Programming: Writing computer programs for various purposes

Quality Control Analysis: People use quality control analysis skills to conduct tests and inspections. This skill may be applied to products, services, and processes so that a company can evaluate quality or performance level.

Reading Comprehension: Understanding written sentences and paragraphs in work related documents

Science: Using scientific methods to solve problems

Service Orientation: Actively looking for ways to help people

Social Perceptiveness: Being aware of others' reactions and understanding why they react the way they do





Appendix D: Definitions for Skills & Other Requirements

Speaking: Talking to others to effectively convey information

Systems Analysis: Systems analysis skills are important in determining how a system should work. This skill is also used to figure out how changes in conditions, operations, and the environment will affect outcomes.

Systems Evaluation: Systems evaluations skills are used in identifying the measures or indicators of system performance. It is also vital in deciding what actions are needed to improve or correct performance, relative to the goals of the system.

Technology Design: Generating or adapting equipment and technology to serve user needs

Time Management: Managing one's own time and the time of others

Troubleshooting: Determining what is causing an operating error and deciding what to do about it

Trunk Strength: The ability to use one's abdominal and lower back muscles to support part of the body repeatedly or continuously over time without 'giving out' or fatiguing

Wrist-Finger Speed: The ability to make fast, simple, repeated movements of the fingers, hands, and wrists

Writing: Communicating effectively with others in writing as indicated by the needs of the audience

Knowledge

Administration and Management: Knowledge of principles and processes involved in business and organizational planning, coordination, and execution. This includes strategic planning, resource allocation, manpower modeling, leadership techniques, and production methods.

Biology: Knowledge of plant and animal living tissue, cells, organisms, and entities, including their functions, interdependencies, and interactions with each other and the environment

Chemistry: Knowledge of the composition, structure, and properties of substances and of the chemical processes and transformations that they undergo. This includes uses of chemicals and their interactions, danger signs, production techniques, and disposal methods.

Clerical: Knowledge of administrative and clerical procedures and systems such as word processing systems, filing and records management systems, stenography and transcription, forms design principles, and other office procedures and terminology

Communications and Media: Knowledge of media production, communication, and dissemination techniques and methods including alternative ways to inform and entertain via written, oral, and visual media

Computers and Electronics: Knowledge of electric circuit boards, processors, chips, and computer hardware and software, including applications and programming

Customer and Personal Service: Knowledge of principles and processes for providing customer and personal services including needs assessment techniques, quality service standards, alternative delivery systems, and customer satisfaction evaluation techniques

Design: Knowledge of design techniques, principles, tools and instruments involved in the production and use of precision technical plans, blueprints, drawings, and models

Economics and Accounting: Knowledge of economic and accounting principles and practices, the financial markets, banking, and the analysis and reporting of financial data



Appendix D: Definitions for Skills & Other Requirements

Education and Training: Knowledge of instructional methods and training techniques including curriculum design principles, learning theory, group and individual teaching techniques, design of individual development plans, and test design principles

Engineering and Technology: Knowledge of equipment, tools, mechanical devices, and their uses to produce motion, light, power, technology, and other applications

English Language: Knowledge of the structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar

Food Production: Knowledge of techniques and equipment for planting, growing, and harvesting of food for consumption including crop rotation methods, animal husbandry, and food storage/handling techniques

Geography: Knowledge of various methods for describing the location and distribution of land, sea, and air masses including their physical locations, relationships, and characteristics

Law, Government and Jurisprudence: Knowledge of laws, legal codes, court procedures, precedents, government regulations, executive orders, agency rules, and the democratic political process

Mathematics: Knowledge of numbers, their operations, and interrelationships including arithmetic, algebra, geometry, calculus, statistics, and their applications

Medicine and Dentistry: Knowledge of the information and techniques needed to diagnose and treat injuries, diseases, and deformities. This includes symptoms, treatment alternatives, drug properties and interactions, and preventive health-care measures

Personnel and Human Resources: Knowledge of policies and practices involved in personnel/human resource functions. This includes recruitment, selection, training, and promotion regulations and procedures; compensation and benefits packages; labor relations and negotiation strategies.

Physics: Knowledge and prediction of physical principles, laws, and applications including air, water, material dynamics, light, atomic principles, heat, electric theory, earth formations, and meteorological and related natural phenomena

Production and Processing: Knowledge of inputs, outputs, raw materials, waste, quality control, costs, and techniques for maximizing the manufacture and distribution of goods

Psychology: Knowledge of human behavior and performance, mental processes, psychological research methods, and the assessment and treatment of behavioral and affective disorders

Public Safety and Security: Knowledge of weaponry, public safety, and security operations, rules, regulations, precautions, prevention, and the protection of people, data, and property

Telecommunications: Knowledge of transmission, broadcasting, switching, control, and operation of telecommunications systems

Therapy and Counseling: Knowledge of information and techniques needed to rehabilitate physical and mental ailments and to provide career guidance including alternative treatments, rehabilitation equipment and its proper use, and methods to evaluate treatment effects

Transportation: Knowledge of principles and methods for moving people or goods by air, rail, sea, or road, including their relative costs, advantages, and limitations



Please Place Scaned Image Here

Sample CCOIS Occupational Survey Questionnaire

Table 4 Occupations With the Greatest Absolute Job Growth (1) Santa Clara County 1999-2006

CA OES Code	Occupation (Definitions)	Annual Av		Absolute Change		
22127	COMPLITER ENGINEERS	19,000	31,980	12,980	68.3	
25104	COMPUTER SUPPORT. SPECIALISTS	10.660	18.310	7,680	71.9	
25102	SYSTEMS ANALYSTS, ELECTRONIC DATA PROCESSING	8,780	16,210	7.450	85.0	
49011	SALESPERSONS, RETAIL	25,183	30,910	5.230	22.0	
19005	GENERAL MANAGERS, TOP EXECUTIVES	27,693	33,330	5,340	19.3	
45023	CASHERS	16.640	20,180	2.540	21.3	
22136	ELECTRICAL & ELECTRONIC ENGINEERS	19,030	22,670	3,440	10.1	
67005	LIAMTORS, CLEANERS, EXCEPT MAGS	16,110	19:510	5,400	201	
13017	ENGINEERING, MATH & MATURAL SCIENCE MGRS	10,040	13,360	3.310	32.8	
56347	GENERAL OFFICE CLERKS	21,910	25,200	3,290	150	
25105	COMPUTER PROGRAMMERS	14,300	17.240	3.040	21.4	
55305	RECEPTIONESTS, NF CHMATICAL CLERKS	10.603	17,900	2,220	20.8	
97105	TRUCK DRIVERS, UIGHT	8,290	10,260	1,970	23:0	
79041	LABORERS, LANDSCAPING. GROUNDSKEEPING	7,920	9,720	1,000	22.7	
07102	CARPENTERS	6.630	11,430	1,900	27.1	
5500B	WAITERS & WAITRESSES	12,290	13,980	1.690	13.0	
21114	ACCOUNTANTS & AUDITORS	9,310	10.950	1,640	17.6	
199002	HAND PACKERS & PACKAGERS	4,810	6,370	1,500	32.A	
55 10H	SECRETARIES, GENERAL	16,603	20,130	1,530	0.2	
13011	MARHETING, ADVERTISING, PUBRELADONS MORS	7,750	9.360	1,510	19.5	
22505	ELECTRICAL ELECTRONIC ENGINEERING TECHS	10.299	11,570	1,380	13.4	
3133H	TEACHERS, SECONDARY SCHOOL	7.920	9.590	1.360	17.2	
25100	DATA BASE ADMINISTRATORS	1,700	2.970	1.270	747	
40005	SALES PEPS, SCIENTIFIC, EX. RETAIL	7,010	8,260	1,270	18.1	
92900	ELECTRONIC SEMICONDUCTOR PROCESSORS	6,990	11,260	1,270	10.2	

Table 4 Continued

	TOTAL OF THESE OCCUPATIONS	444,290	546,748	102,450	23.1
63014	POUCE PATROL OFFICERS	2,070	2,720	650	31.4
53123	ADJUSTMENT CLERKS	2.200	2,930	.050	28.5
4331	EOLOGICAL SOENTISTS	1,340	2,000	665	49.1
25026	TRAFFIC SHIPPING RECEIVING OLERIS	7,763	11,450	676	88
19017	COUNTER LIMIT, RENTAL CLERKS	2.933	3,800	670	22.9
9000	SALES ENGINEERS	2.903	3,560	:670	22 €
V6300	AUTOMOTINE MECHANICS	4,200	4,940	740	17.8
7000	MAJOS & HOUSE/EEPING (CLEANERS	3.870	4,510	740	19.1
6021	STOCK CLERYS, SALES FLOOR	2,140	7,860	740	10.4
43017	BALES AGENTS, SELECTED BUSINESS SERVICES	2,400	3,230	763	20.2
55330	BOOKREPING, ACCOUNTING OLERKS	12,020	13,580	760	5.9
20106	LAWYERS	3,333	4,100	770	201
49000	SALES REPS, NON-SCIENTIFIC EX RET	8,500	9.740	810	9.3
13000	FINANCIAL MANAGERS	5,920	6.230	810	13.7
11305	TEACHERS, ELEMENTARY ISONOCL	8510	9,360	840	29
(30t)	ADMINISTRATIVE SERVICES MANAGERS	3,930	4,770	840	204
13000	FINANCIAL MANAGERS	5,920	0.730	UND	13.7
11305	TEACHERS, ELEMENTARY SCHOOL	6.510	9.50	840	99
13014	ADMINISTRATIVE SERVICES MANAGERS	3,930	4.770	1840	21.4
99 IOU	MACHINISTS	4,363	5.240	900	20.2
50023	STOCK CLERKS, STOCKROOM, WAREHOUSE	5.800	6.680	860	15.2
iensi	COOKS, RESTAURANT	5,750	6,886	990	163
55041	COMBINED FOOD PREP & SERVICE	9,150	10,170	980	10.7
11300	TEACHERS, PRESCHOOL	3,200	4,190	690	30.9
11521	TEACHER AIDES, FARAPROFESSIONAL	4,370	5,450	1,080	24.7
87700	ELECTRICIANS	5,000	B.110	1,090	21.7
00500	REGISTERED NURSES	10,370	11,500	1,190	11.5
33047	GUARDS & WATCH GUARDS	6,310	7,520	1,250	19.2

Table 5 Occupations With the Fastest Growth (1) Santa Clara County 1999-2006

CA OES Code	Occupation (Osfinitions)	Annuul A 1999 (2)		Absolute Change	
25102	SYSTEMS ANALYSTS, ELECTRONIC DATA PROCESSING	8,760	16,210	7,490	05.0
25103	DATA BASE ADMINISTRATORS	1,700	2,970	1,270	747
25104	COMPUTER SUPPORT SPECIALISTS	10,650	18,310	7,660	71.9
22127	COMPUTER ENGINEERS	19,000	31,980	12.980	68.3
28305	PARALEGAL PERSONNEL	730	1,100	370	50.7
24308	BIOLOGICAL SCIENTISTS	1,340	2,000	660	49.3
55011	HOME HEALTH CARE WORKERS	960	1,420	440	44.9
32911	MEDICAL RECORDS TECHNICIANS	670	820	250	43.9
91502	NUMERICAL MACH TOOL OPERS, METAL, PLASTIC	770	1,100	330	12.9
21111	TAX PREPARERS	490	: 580	150	38.8
68026	FLIGHT ATTENDANTS	310	430	120	38.7
22302	ARCHITECTS, EX LANDSCAPE, MARINE	790	1,090	300	38.0
22521	SURVEYING & MAPPING TECHS	400	550	150	37.5
92963	PAINTING, REL MACH OPS, TENDERS	400	550	150	37.5
21905	MANAGEMENT ANALYSTS	710	960	250	35.2
87805	SHEET METAL DUCT INSTALLERS	890	1,200	310	34.8
13017	ENGINEERING, MATH & NATURAL SCIENCE MGRS	10,050	13,360	3,310	32.9
27308	HUMAN SERVICES WORKERS	1,530	2,030	500	32.7
98902	HAND PACKERS & PACKAGERS	4,810	6,370	1,560	32.4
34008	PUBLIC RELATIONS SPECIALISTS, PUBLICITY WRITERS	900	1,190	290	32.2
24105	CHEMISTS, EX BIOCHEMISTS	720	950	230	31.9
22121	CIVIL ENGINEERS, INCL TRAFFIC	1,170	1,540	320	31.6
63014	POLICE PATROL OFFICERS	2,070	2,720	850	31.4
32302	RESPIRATORY CARE PRACTITIONERS	510	670	160	31.4

Table 5 Continued

34035	ARTISTS & RELATED WORKERS	1,260	1,650	390	37:0
31303	TEACHERS, PRESCHOOL	3,200	4,190	990	30.9
22/902	CIVIL ENGINEERING TECHNICIANS	620	690	160	30.8
99137	SHEET METAL WORKERS	1,240	1,520	380	30.6
32508	EMERGENCY MEDICAL TECHNICIANS	990	1,290	300	30.6
27307	RESIDENTIAL COUNSELORS	720	940	220	30.6
32314	SPEECH PATHOLOGISTS, AUDIOLOGISTS	490	540	150	30.6
66005	MEDICAL ASSISTANTS	2,100	2,740	540	30.5
32511	PHYSICIAN'S ASSISTANTS	330	430	100	30.3
43017	SALES AGENTS, SELECTED BUSINESS SERVICES	2,480	3,230	750	30.2
87317	PLASTERERS & STUCCO MASONS	910	1,180	270	29.7
34005	TECHNICAL WRITERS	1,830	2,370	540	29.5
27105	URBAN LI REGIONAL PLANNERS	510	580	150	29.4
85323	AIRCRAFT MECHANICS	310	400	3000	29.0
325 till	PHARMACY TECHNICIANS	590	760	170	26.8
27102	ECONOMISTS, INCL MARKET RESEARCH ANALYSTS	520	570	150	29.8
25108	COMPUTER PROGRAMMER AIDES	1,050	1,350	300	29.6
53123	ADJUSTMENT CLERKS	2,280	2,930	660	28.5
15017	CONSTRUCTION MANAGERS	1,950	2,500	550	28.2
53500	BILL & ACCOUNT COLLECTORS	1,790	2,290	500	27.9
53808	HOTEL DESK CLERKS	760	970	210	27.6
21908	CONSTRUCTION & BUILDING INSPECTORS	400	510	110	27.5
21508	EMPLOYMENT INTERVIEWERS, PRIV OR PUB	620	790	170	27.4
67102	CARPENTERS	6,630	8,430	1,800	27.1
93111	ELECTROMECHANICAL EQUIPMENT ASSEMBLERS, PRECISION	2,160	2,740	580	26.9
24502	BIOLOGICAL, AGRICULTURAL, FOOD TECHS	450	570	120	26.7
	TOTAL OF THESE OCCUPATIONS	106,330	156,720	50,390	47.4